EVENT & ENTERTAINMENT
NEW IDEAS - NEW STORIES

公司簡介暨活動實績集

COMPANY PROFILE & EVENT PORTFOLIO

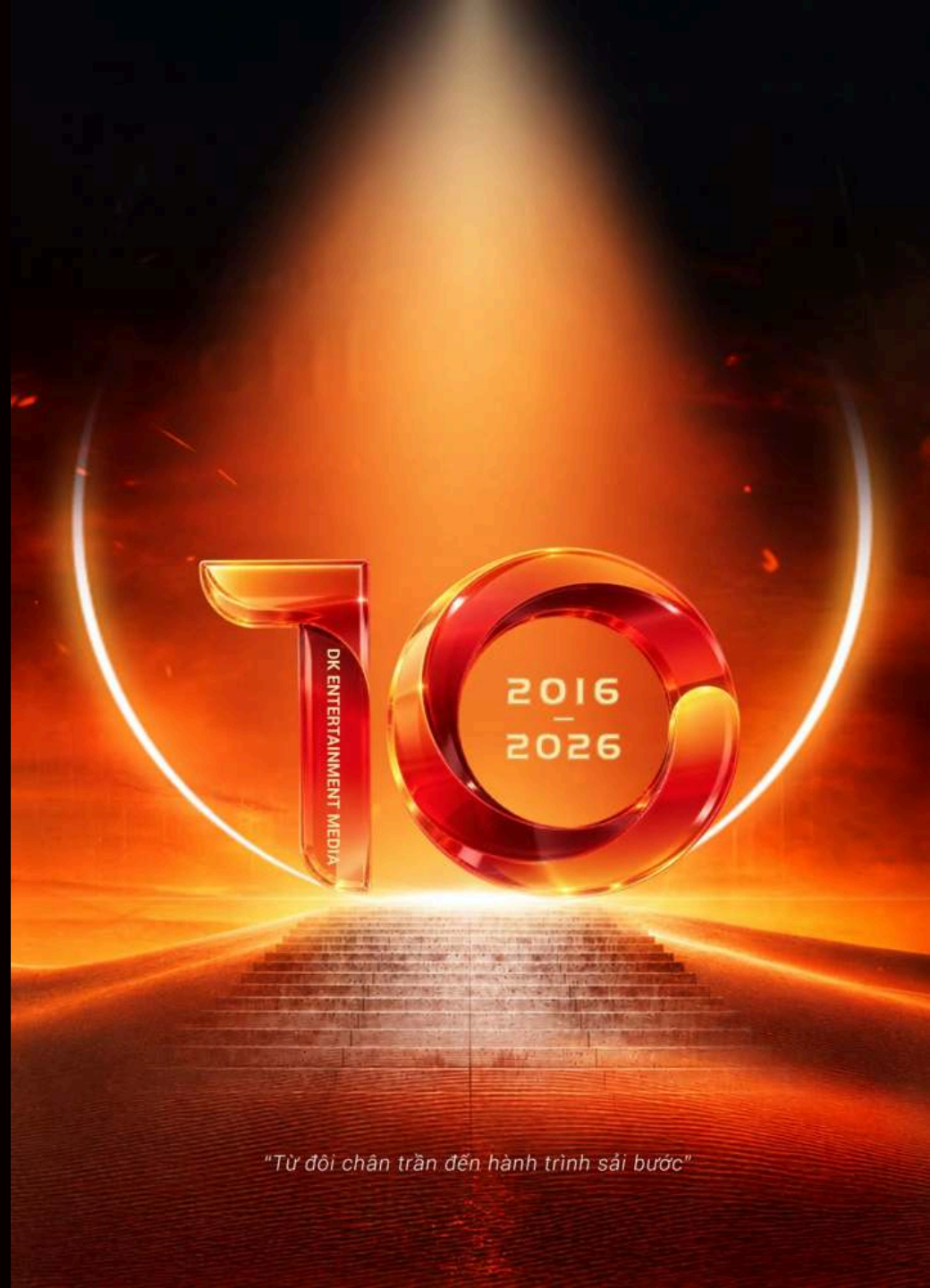
大型企業慶典・廠區活動・周年晚宴

Large-scale corporate celebrations · Factory-site events · Anniversary dinners

WEBSITE dkentertainment.vn

TEL +84 909 163 800

EMAIL marketing@dkentertainment.vn





公司簡介 About Us

關於 DK Entertainment Media

DK Entertainment Media 成立於 2016 年，總部位於胡志明市，是一家整合式活動創意公司：從創意發想、總導演、舞台、表演科技到影像製作，一次到位。每個專案都是一則獨特的品牌故事，服務對象涵蓋跨國集團、銀行、製藥與房地產企業。

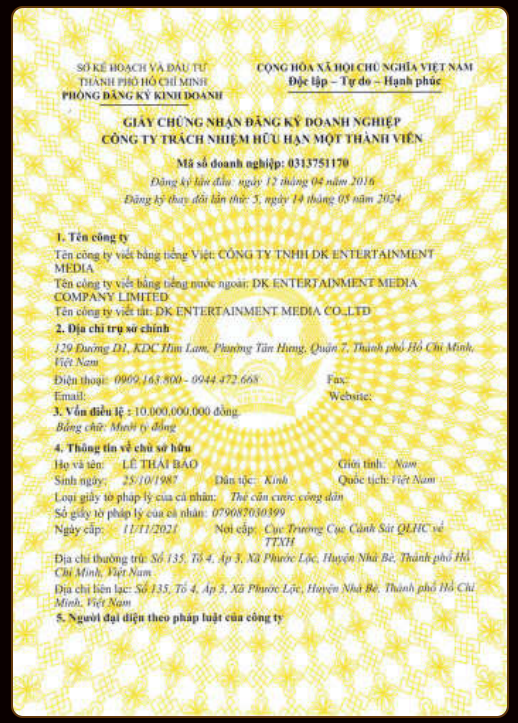
Founded in 2016 and headquartered in Ho Chi Minh City, DK Entertainment Media is an integrated creative event company covering concept, direction, staging, performance technology and visual production. Every project is a distinct brand story, serving multinational groups, banks, pharmaceutical and real-estate companies.

500+	150+	10+	2016
成功活動 Successful events	企業客戶 Corporate clients	服務產業 Industries served	成立年份 Founded

法人 登記資訊

Legal Entity Information

公司名稱 Company name	CÔNG TY TNHH DK ENTERTAINMENT MEDIA
稅籍編號 Tax code	0313751170
法定代表人 Legal representative	Lê Thái Bảo（創辦人暨執行長、總導演） Founder & CEO, Director-General
成立年份 Founded	2016
辦公室 Office	C7 Đường số 38, Phường An Khánh, 胡志明市, 越南
公司登記地址 Registered address	129 Đường D1, Khu Dân Cư Him Lam, Phường Tân Hưng, 胡志明市
網站 Website	dkentertainment.vn



SỞ KẾ HOẠCH VÀ ĐẦU TƯ
THÀNH PHỐ HỒ CHÍ MINH
PHÒNG ĐĂNG KÝ KINH DOANH

CỘNG HÒA XÃ HỘI CHỦ NGHĨA VIỆT NAM
Độc lập – Tự do – Hạnh phúc

GIẤY CHỨNG NHẬN ĐĂNG KÝ DOANH NGHIỆP
CÔNG TY TRÁCH NHIỆM HỮU HẠN MỘT THÀNH VIÊN

Mã số doanh nghiệp: 0313751170

Đăng ký lần đầu: ngày 12 tháng 04 năm 2016
Đăng ký thay đổi lần thứ: 5, ngày 14 tháng 05 năm 2024

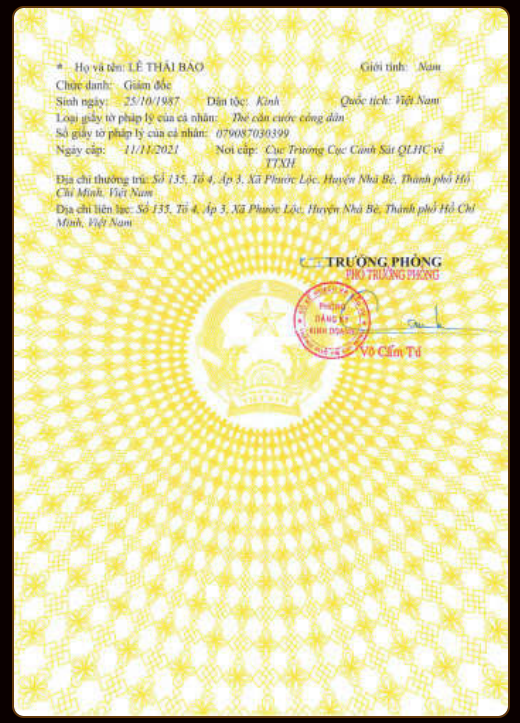
1. Tên công ty
Tên công ty viết bằng tiếng Việt: CÔNG TY TNHH DK ENTERTAINMENT MEDIA
Tên công ty viết bằng tiếng nước ngoài: DK ENTERTAINMENT MEDIA COMPANY LIMITED
Tên công ty viết tắt: DK ENTERTAINMENT MEDIA CO.,LTD

2. Địa chỉ trụ sở chính
129 Đường D1, KDC Him Lam, Phường Tân Hưng, Quận 7, Thành phố Hồ Chí Minh, Việt Nam
Điện thoại: *0909 165 800 - 0944 472 668* Fax:
Email: Website:

3. Vốn điều lệ: 10.000.000.000 đồng
Bằng chữ: Mười tỷ đồng

4. Thông tin về chủ sở hữu
Họ và tên: LÊ THÁI BẢO Giới tính: *Nam*
Sinh ngày: *25/10/1987* Dân tộc: *Kinh* Quốc tịch: *Việt Nam*
Loại giấy tờ pháp lý của cá nhân: *Thẻ căn cước công dân*
Số giấy tờ pháp lý của cá nhân: *079087030399*
Ngày cấp: *11/11/2021* Nơi cấp: *Cục Trưởng Cục Cảnh Sát QLHC về TTXH*
Địa chỉ thường trú: *Số 135, Tổ 4, Ấp 3, Xã Phước Lộc, Huyện Nhà Bè, Thành phố Hồ Chí Minh, Việt Nam*
Địa chỉ liên lạc: *Số 135, Tổ 4, Ấp 3, Xã Phước Lộc, Huyện Nhà Bè, Thành phố Hồ Chí Minh, Việt Nam*

5. Người đại diện theo pháp luật của công ty



* Họ và tên: LÊ THÁI BẢO Giới tính: *Nam*
Chức danh: *Giám đốc*
Sinh ngày: *25/10/1987* Dân tộc: *Kinh* Quốc tịch: *Việt Nam*
Loại giấy tờ pháp lý của cá nhân: *Thẻ căn cước công dân*
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TRƯỞNG PHÒNG
PHÓ TRƯỞNG PHÒNG
Võ Cẩm Tú

企業登記證書，統一編號 0313751170 — 2016 年 4 月 12 日首次登記，2024 年 5 月 14 日第 5 次變更。
Enterprise registration certificate no. 0313751170 — first registered 12 Apr 2016; 5th amendment 14 May 2024.

依活動類型，檢視 DK 的實績

DK's Track Record by Event Type

依活動類型整理 DK 已執行的實際案例：大型現場、廠區與工業區活動、周年慶典與晚宴。各案例詳見後續頁面。

Projects DK has delivered, grouped by event type: large live events, factory and industrial-park events, anniversary celebrations and gala dinners. Details follow in the next pages.

千人以上的大型現場 Large-Scale Live Events

具備千人以上大型現場的執行經驗。

Experience executing large live events of 1,000+ guests.

- Thành Phương Adamas 廣場落成典禮，近 5,000 人（2022）
  Adamas Plaza inauguration, ~5,000 guests (2022)
- Tân Cảng Sài Gòn（SNP） 感謝音樂會，約 5,000 人（2026）
  Appreciation concert, ~5,000 guests (2026)
- Protrade 尾牙，約 2,000 人（2026）
  Year End Party, ~2,000 guests (2026)
- Cát Tường Group 專案開盤，1,500–2,000 人（2021）
  Project sales launches, 1,500–2,000 guests (2021)
- Việt Vương 尾牙暨 25 周年，逾 1,000 人（2025）
  Year End Party & 25th anniversary, 1,000+ guests (2025)

廠區與工業區活動 Factory & Industrial-Park Events

在廠區與工業區內舉行的儀式，兼顧莊重與廠區安全規範。

Ceremonies held inside plants and industrial parks, balancing dignity with factory safety rules.

- Baosteel Can Making 隆安：動土典禮（2024）、生產線啟用儀式（2026）
  Long An: groundbreaking (2024), production-line launch (2026)
- Cát Tường Group Aurora 工業區 ESG 日（寧平，約 600 人，2026）
  ESG Day at Aurora IP (Ninh Bình, ~600 guests, 2026)
- Haohua 越南 公司落成典禮，越中文化演出（2024）
  Company inauguration with Vietnam–China cultural performances (2024)
- Crest Furniture Holding 工廠落成典禮（2026）
  Factory inauguration (2026)

依活動類型，檢視 DK 的實績

DK's Track Record by Event Type

周年紀念慶典 Anniversary Celebrations

20 周年是企業重要里程碑，需要兼具莊重與記憶點的敘事設計。

A 20th anniversary is a key corporate milestone and needs storytelling that is both dignified and memorable.

- Merap 成立 20 周年（2022）
  20th anniversary (2022)
- AlphaECC 成立 20 周年（2023）
  20th anniversary (2023)
- DIC Holdings 成立 30 周年（2025）
  30th anniversary (2025)
- Việt Vương 成立 25 周年（2025）
  25th anniversary (2025)
- Teoxane 品牌 10 周年（2025）
  Brand 10th anniversary (2025)

晚宴與表演節目 Gala Dinners & Performances

晚宴規模適中，重視氣氛、節目與整體質感。

A mid-sized dinner where atmosphere, program and overall quality matter most.

- NashTech 海灘 Gala Dinner 與 EDM 體驗，約 300 人（2023）
  Beach gala dinner & EDM experience, ~300 guests (2023)
- Merap Lion 「Infinity」感恩晚宴，約 200 人（2023）
  "Infinity" appreciation dinner, ~200 guests (2023)
- Chloe Gallery Galaxy Night，約 200 人（2022）
  Galaxy Night, ~200 guests (2022)
- Vũ Đoàn DK 自有表演團隊：LED 互動舞蹈、雷射、現場演出
  In-house performance team: LED interactive dance, laser, live acts

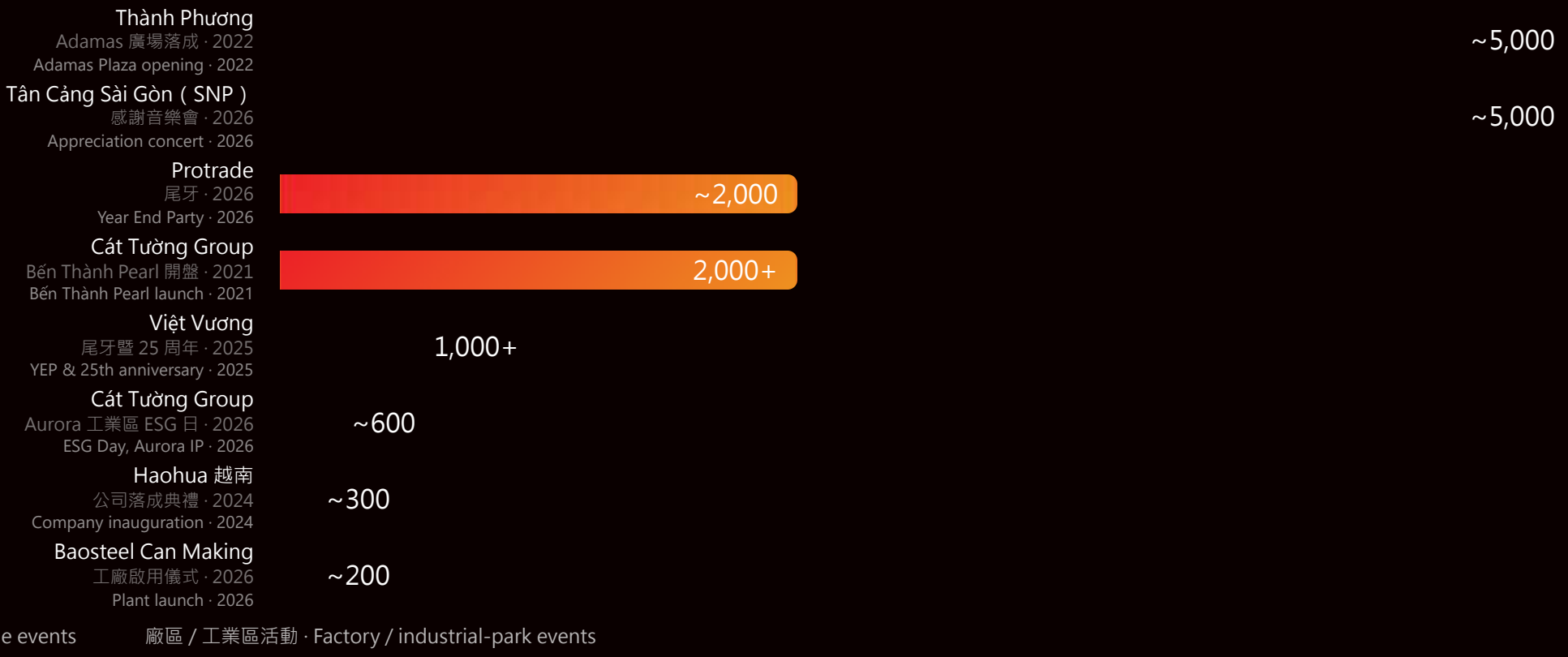
執行規模 Execution Scale

從 200 人到 5,000 人的 現場執行經驗

Live-Event Experience from 200 to 5,000 Guests

DK 的案例涵蓋千人以上的大型現場，也包含在工廠與工業區內舉行的儀式。以下依賓客人數排列（人數為估計值）。

DK's portfolio spans large live events of 1,000+ guests as well as ceremonies held inside factories and industrial parks, ranked below by guest count (estimates).



說明：廠區與工業區內的案例，賓客規模約為 200–600 人；1,000 人以上的案例則在一般場地舉行。

Note: factory and industrial-park cases range from about 200–600 guests, while the 1,000+ guest events were held at conventional venues.



01 / 18

港口物流 — 專屬藝術節目 · 2026

Port & Logistics — Exclusive Art Program · 2026

SNP CONCERT 2026 — 串聯與繁榮的和聲

A Symphony of Connectivity and Prosperity

Tân Cảng Sài Gòn 以一場音樂之夜取代一般的感謝晚宴——以雄渾的原聲音樂，講述「走向大海」的旅程。

Tân Cảng Sài Gòn chose a night of music over a conventional appreciation dinner, telling its journey "to the open sea" through grand acoustic music.

受總承包商 **Việt Sinh Phát** 委託，DK Entertainment Media 與導演 **Lê Thái Bảo** 擔任**總導演、藝術編排與節目製作**。越南頂尖藝人與 70 位樂團及合唱團藝術家同台，為 Tân Cảng Sài Gòn 的船公司、客戶與合作夥伴，打造一場獨一無二的藝術之夜。

Authorized by main contractor **Việt Sinh Phát**, DK Entertainment Media and director **Lê Thái Bảo** served as **Director, Artistic Choreographer and Program Producer**. Top Vietnamese artists joined 70 orchestra and choir performers for a one-of-a-kind artistic night for the shipping lines, customers and partners of Tân Cảng Sài Gòn.

類型 Type	專屬藝術節目，非售票 **Exclusive program, non-ticketed**
規模 Scale	70 位樂團與合唱團藝術家 **70 orchestra & choir artists**
地點 Venue	SECC，胡志明市 · 2026/08/14 **SECC, Ho Chi Minh City · 14 Aug 2026**

總導演 Director · 音樂製作 Music Production · 現場管弦樂 Live Orchestra

SNP CONCERT 2026 — 串聯與繁榮的和聲

















02 / 18

食品營養 — 國際行程暨策略簽約儀式 · 2025

Food & Nutrition — International Tour & Strategic Signing · 2025

NUTIFOOD — 澳洲行 × Lactalis Ingredients

Australia Tour × Lactalis Ingredients

澳洲之旅結合 NutiFood 與法國頂尖營養集團 Lactalis Ingredients 的全球策略簽約儀式。

An Australia tour combined with the global strategic signing between NutiFood and Lactalis Ingredients, a leading nutrition group from France.

DK Entertainment Media 隨行 Nutifood 赴澳洲出差，負責國際賓客團的全程執行與活動體驗，包括與 Lactalis Ingredients 的**全球策略合作簽約儀式**——驗證了 DK 在越南境外的 **Event Logistics** 能力。

Accompanying Nutifood on its business trip to Australia, DK Entertainment Media handled all operations and event experience for the international delegation, including the **global strategic cooperation signing** with Lactalis Ingredients, proving DK's **event logistics** capability beyond Vietnam.

類型 Type	國際行程 · 策略簽約儀式 **International tour · strategic signing**
夥伴 Partner	Lactalis Ingredients（法國） **Lactalis Ingredients (France)**
地點 Venue	澳洲 · 2025/05 **Australia · May 2025**

國際活動 International Event　簽約儀式 Signing Ceremony　Event Logistics Event Logistics

NUTIFOOD — 澳洲行 × Lactalis Ingredients









03 / 18

人壽保險 — 感謝會議 · 2024

Life Insurance — Appreciation Conference · 2024

AIA — 客戶感謝會議

Customer Appreciation Conference

陪伴市場上最大的人壽保險品牌之一，舉辦大型客戶感謝活動。

Partnering one of the market's largest life-insurance brands on a large-scale customer appreciation program.

DK Entertainment Media 為 AIA 設計並製作感謝會議節目，結合舞台、燈光與表演節目，表揚優秀合作夥伴與代理人，符合國際保險集團的活動標準。

DK Entertainment Media designed and produced AIA's appreciation conference, combining stage, lighting and performances to honor outstanding partners and agents, to the standards of an international insurance group.

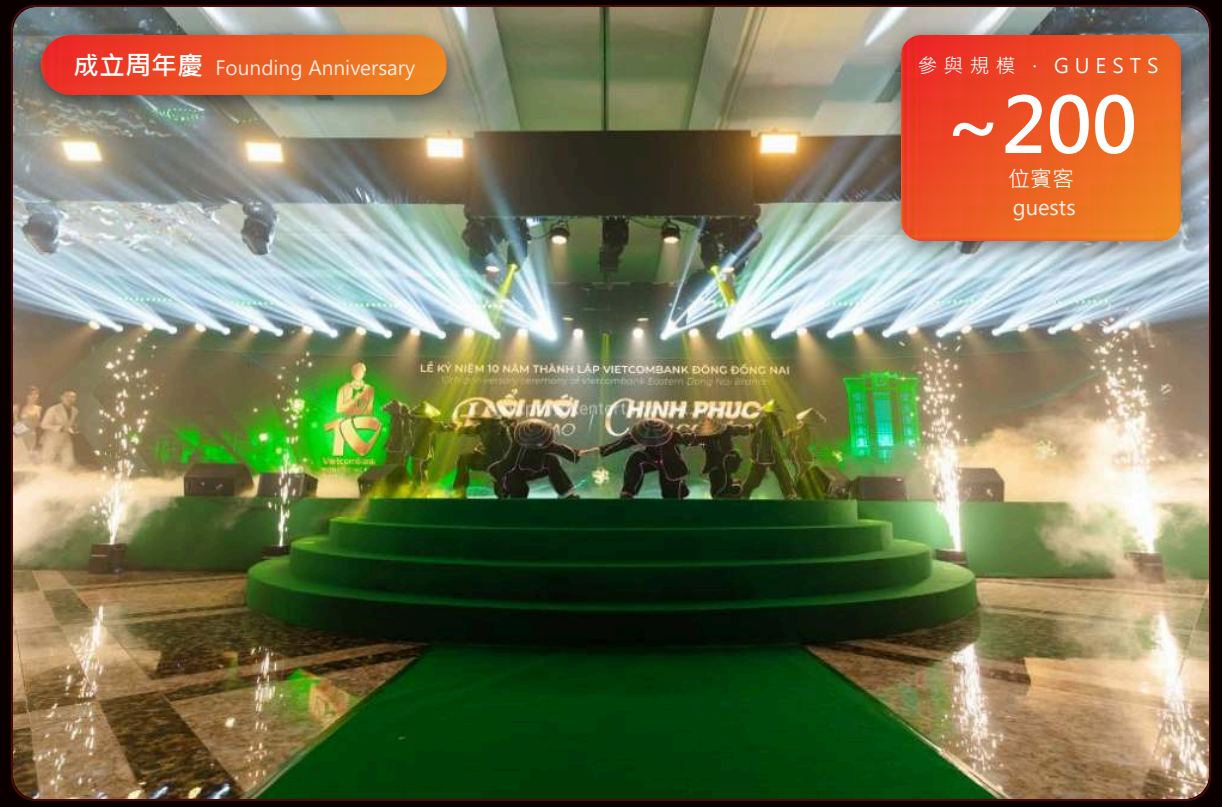
類型 Type	客戶感謝會議 **Customer appreciation conference**
時間 Date	2024 **2024**

企業會議 Corporate Conference　舞台製作 Stage Production

AIA — 客戶感謝會議


AIA PALC 2024
dkentertainment.vn


AIA PALC 2024
dkentertainment.vn



04 / 18

商業銀行 — 成立周年慶典 · 2024

Commercial Bank — Founding Anniversary · 2024

VIETCOMBANK — 「乘風破浪」主題

"Riding the Waves" Concept

東同奈分行成立 10 周年——以 LED 南部傳統服飾舞結合 Laser Mapping，講述「乘風破浪、行遠致遠」的故事。

10th anniversary of the Đông Đồng Nai branch: LED Áo Bà Ba dance combined with Laser Mapping tells the story of "riding the waves to go far".

Vũ Đoàn DK 以「乘風破浪」為主題編排 **LED Áo Bà Ba** 節目：越南南部傳統服飾，結合可程式 LED 燈光與舞台 **Laser Mapping**，致敬分行十年的發展歷程。

Vũ Đoàn DK staged an **LED Áo Bà Ba** act under the "Riding the Waves" concept: traditional Southern Vietnamese costumes combined with programmable LED lighting and stage **Laser Mapping**, honoring the branch's ten-year journey.

類型 Type	成立周年慶典 **Founding anniversary**
地點 Venue	東同奈 · 2024 **Đông Đồng Nai · 2024**
技術 Tech	LED Áo Bà Ba · Laser Mapping **LED Áo Bà Ba · Laser Mapping**

LED Áo Bà Ba LED Áo Bà Ba　Laser Mapping Laser Mapping　乘風破浪 Riding the Waves

VIETCOMBANK —「乘風破浪」主題









05 / 18

製藥、醫療器材 — Merapers 重聚 · 2025

Pharma & Medical Devices — Merapers Reunion · 2025

MERAP — Merapers 重聚 2025

Merapers Reunion 2025

DK 最長期的合作客戶之一——從區域會議到成立周年慶典。

One of DK's longest-standing clients, from regional conferences to founding anniversaries.

DK 在大叻籌辦「Merapers 重聚 2025」——凝聚 Merap 全國業務團隊的活動，延續多年合作（Merap 太平、廣寧、峴港、Merap Lion「Infinity」與「Trọn Vẹn Yêu Thương」），是難得的長期夥伴關係見證。

DK organized "Merapers Reunion 2025" in Đà Lạt, a team-bonding program for Merap's nationwide sales force that continues a multi-year partnership (Merap Thái Bình, Quảng Ninh, Đà Nẵng, Merap Lion "Infinity" and "Trọn Vẹn Yêu Thương"), a rare proof of enduring partnership.

類型 Type	業務團隊凝聚會議 **Sales-team engagement conference**
地點 Venue	大叻 · 2025 **Đà Lạt · 2025**

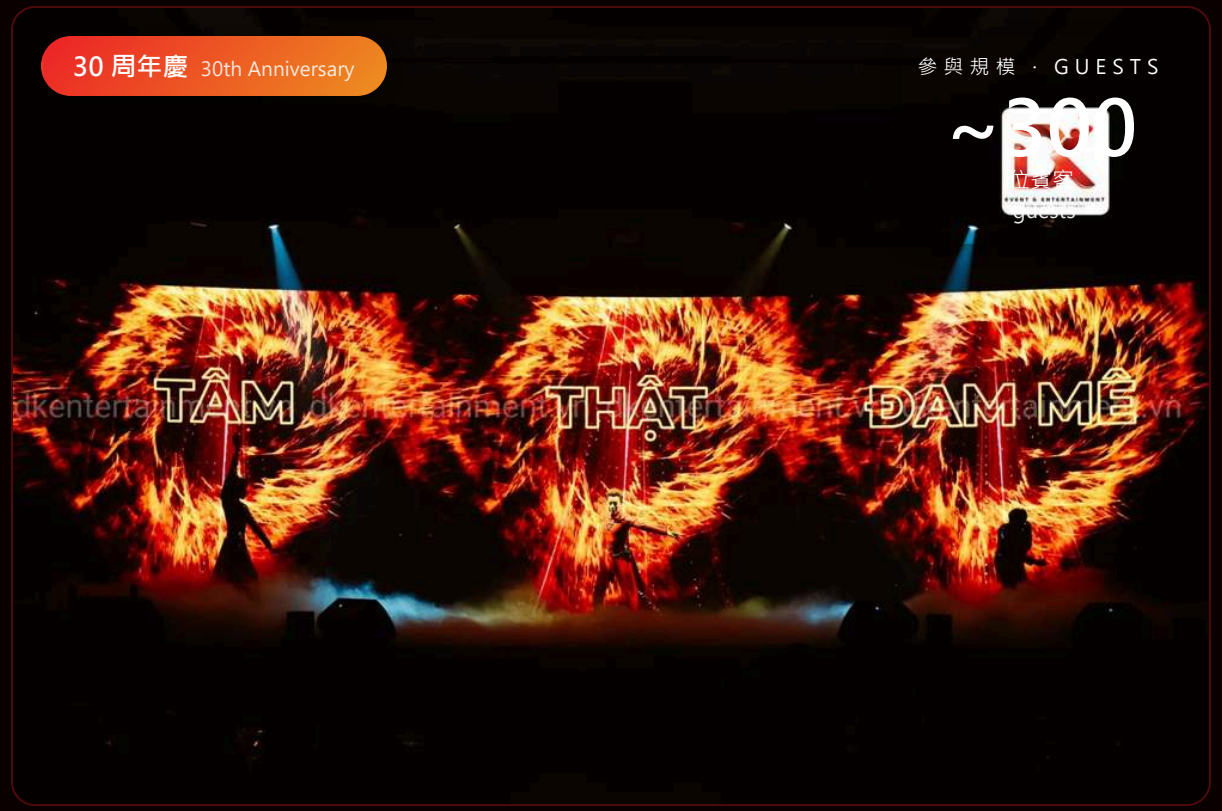
多年客戶 Long-term Client　團隊建設 Team Building

MERAP — Merapers 重聚 2025









06 / 18

房地產與投資建設 — 成立 30 周年 · 2025

Real Estate & Construction Investment — 30th Anniversary · 2025

DIC HOLDING — 成立 30 周年慶典

30th Anniversary Celebration

為大型房地產集團打造的 30 周年慶典——大型舞台與同步燈光效果。

A 30th-anniversary celebration for a major real-estate group, with a large stage and synchronized lighting.

DK 於頭頓（Vũng Tàu）為 DIC Holding 製作 30 周年慶典節目，結合恢弘舞台、同步燈光與藝術表演，致敬集團三十年的發展歷程。

In Vũng Tàu, DK produced DIC Holding's 30th-anniversary program, combining a grand stage, synchronized lighting and artistic performances to honor three decades of growth.

類型 Type	成立周年慶典 **Founding anniversary**
規模 Scale	約 300 位賓客 **About 300 guests**
地點 Venue	頭頓 · 2025 **Vũng Tàu · 2025**

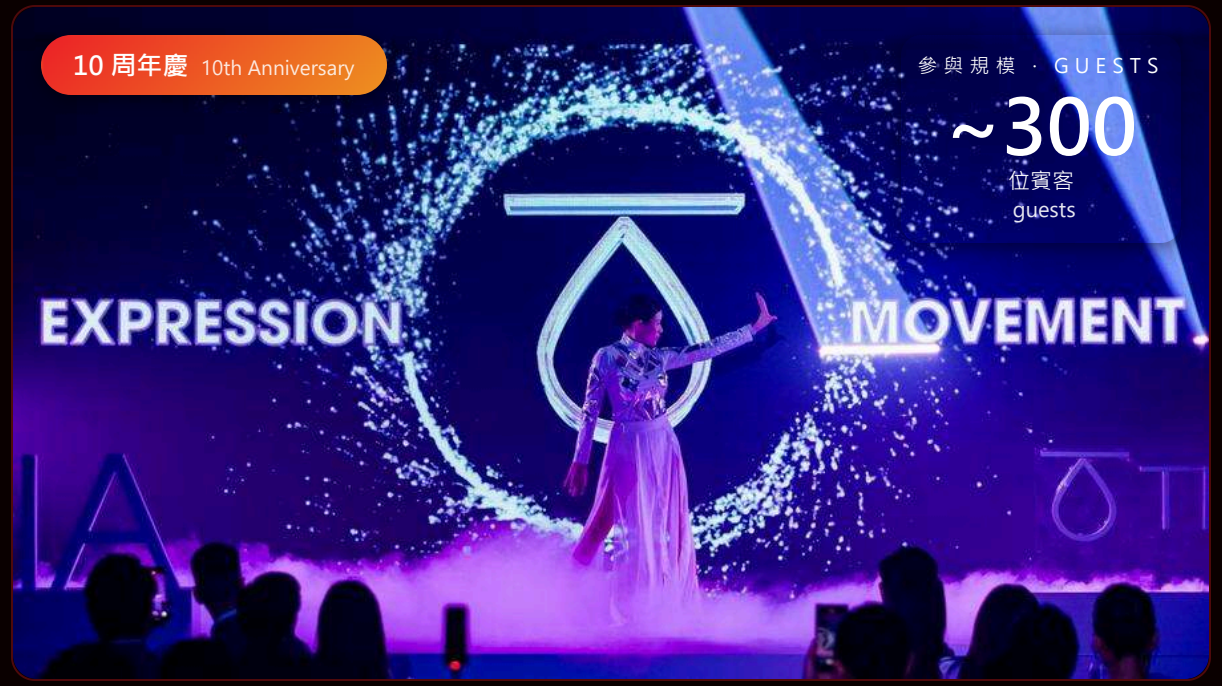
30 周年 30 Years　舞台製作 Stage Production

DIC HOLDING — 成立 30 周年慶典









07 / 18

國際高端美妝 — 品牌 10 周年 · 2025

International Premium Cosmetics — 10th Anniversary · 2025

TEOXANE — 品牌 10 周年慶典

Brand 10th Anniversary

為國際高端美妝品牌打造的紀念活動——每個細節皆達 premium 製作標準。

An anniversary event for an international premium cosmetics brand, with premium production standards in every detail.

DK 於胡志明市為 Teoxane 製作 10 周年慶典，亮點為 **Laser Mapping** 結合 **LED 球體**效果，打造符合國際高端美妝品牌格調的光影空間。

In Ho Chi Minh City, DK produced Teoxane's 10th-anniversary celebration, highlighted by **Laser Mapping** combined with **LED ball** effects, creating a light-and-shadow space worthy of an international premium cosmetics brand.

類型 Type	品牌周年慶典 **Brand anniversary**
規模 Scale	約 300 位賓客 **About 300 guests**
地點 Venue	胡志明市 · 2025 **Ho Chi Minh City · 2025**
技術 Tech	Laser Mapping · LED 球體 **Laser Mapping · LED Ball**

10 周年 10 Years · Laser Mapping Laser Mapping · Premium Stage Premium Stage

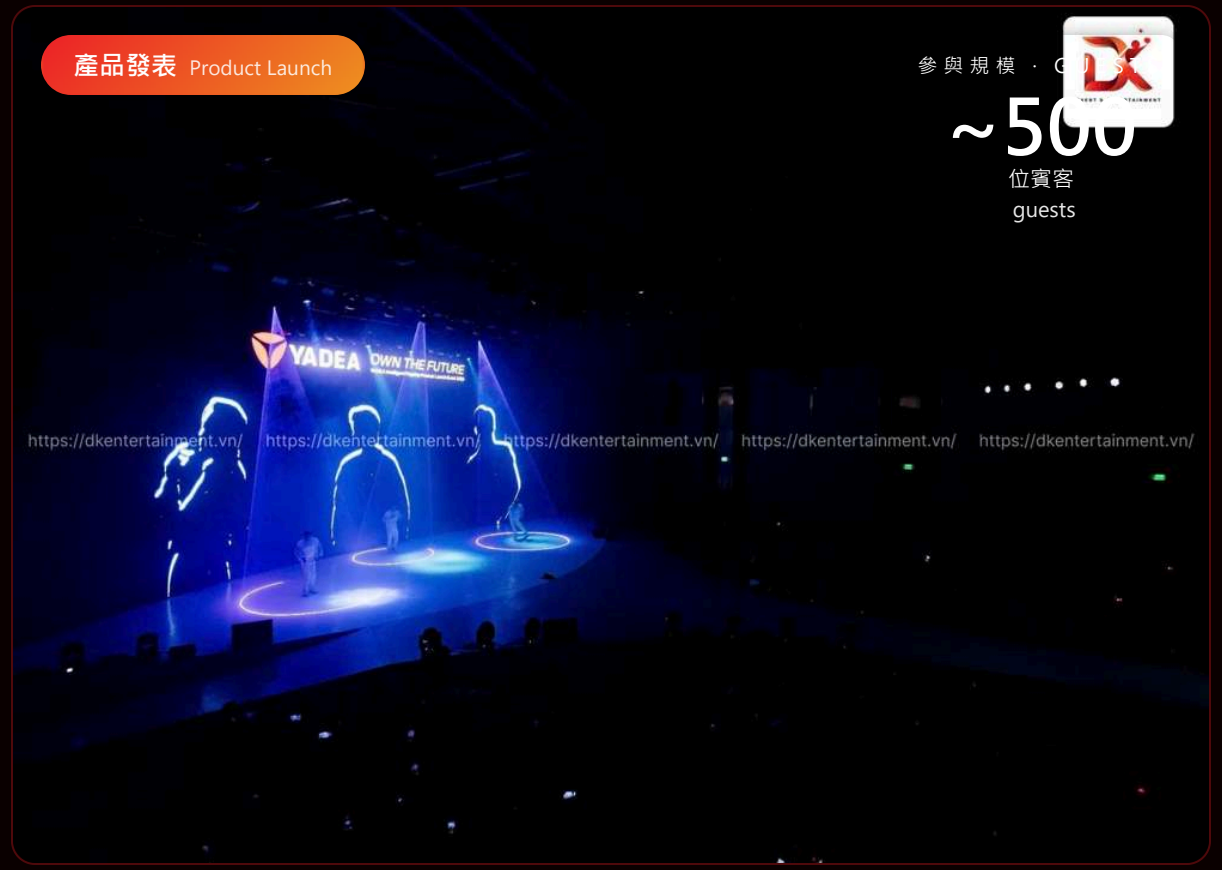
TEOXANE — 品牌 10 周年慶典











08 / 18

電動車 —「Own The Future」新品發表 · 2025

Electric Vehicles — "Own The Future" Launch · 2025

YADEA — Own The Future

在胡志明市發表 Yadea 三款新電動車——為全球電動車品牌打造的高科技舞台。

Launching Yadea's three new electric models in Ho Chi Minh City: a high-tech stage for a global e-mobility brand.

DK Entertainment Media 全程製作 Yadea 新品發表：結合現代燈光舞台、科技表演效果與試乘體驗，以「Own The Future」為主題凸顯三款新電動車。

DK Entertainment Media produced Yadea's entire launch program, combining a modern lighting stage, performance-tech effects and test rides to showcase three new EV models under the "Own The Future" message.

類型 Type	新品發表活動 **Product launch event**
地點 Venue	胡志明市 · 2025 **Ho Chi Minh City · 2025**

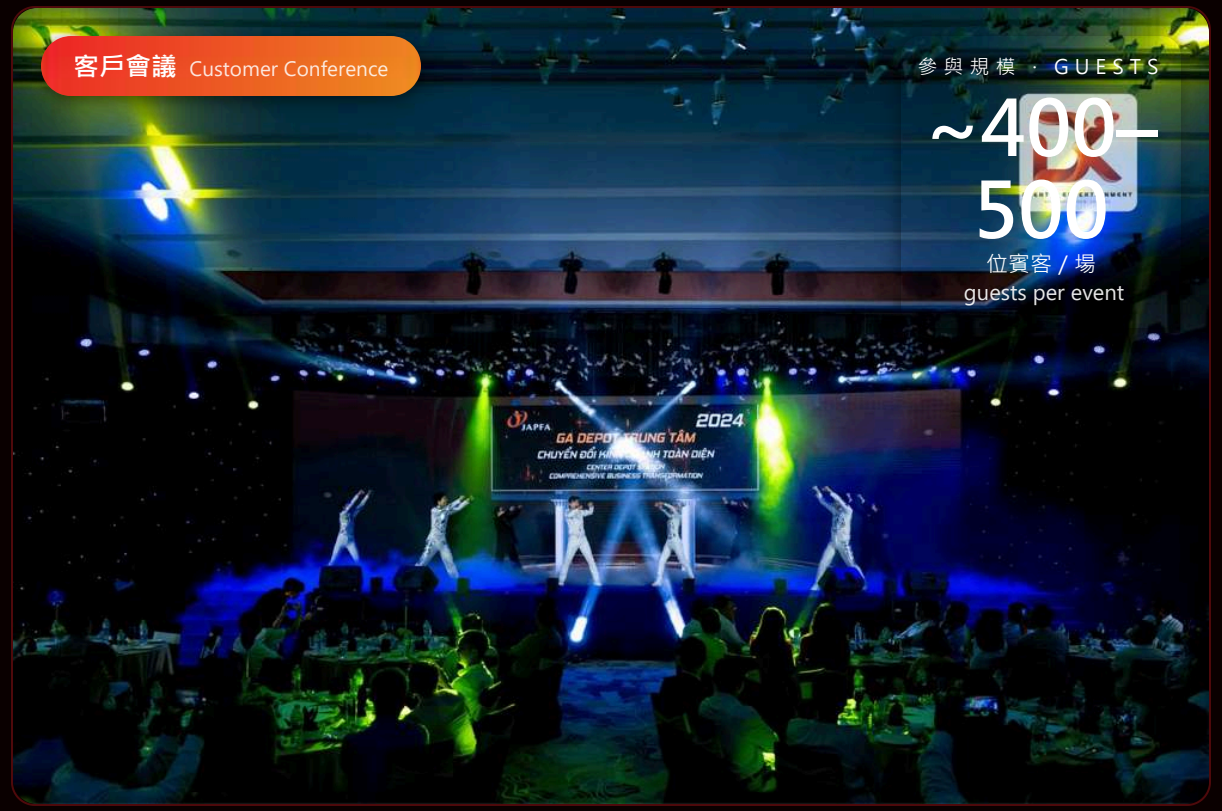
產品發表 Product Launch　電動車 Electric Vehicle

YADEA — Own The Future









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農牧食品 — 客戶感謝會議 · 2023–2024

Agri-Livestock-Food — Customer Conferences · 2023–2024

JAPFA — 客戶感謝會議

Customer Appreciation Conferences

DK 最長期的合作關係之一——連續陪伴北、南多屆區域會議。

One of DK's longest partnerships, accompanying many regional conferences in the north and south.

DK 連續為 Japfa 籌辦多場客戶會議——從 2024 年永福省北部會議到 2023 年胡志明市會議，是與大型農牧集團長期可靠合作的見證。

DK organized successive customer conferences for Japfa, from the 2024 northern conference in Vĩnh Phúc to the 2023 conference in Ho Chi Minh City, proof of long-term reliability with a major agri-livestock group.

類型 Type	客戶會議 **Customer conference**
地點 Venue	永福 · 胡志明市 · 2023–2024 **Vĩnh Phúc · HCMC · 2023–2024**

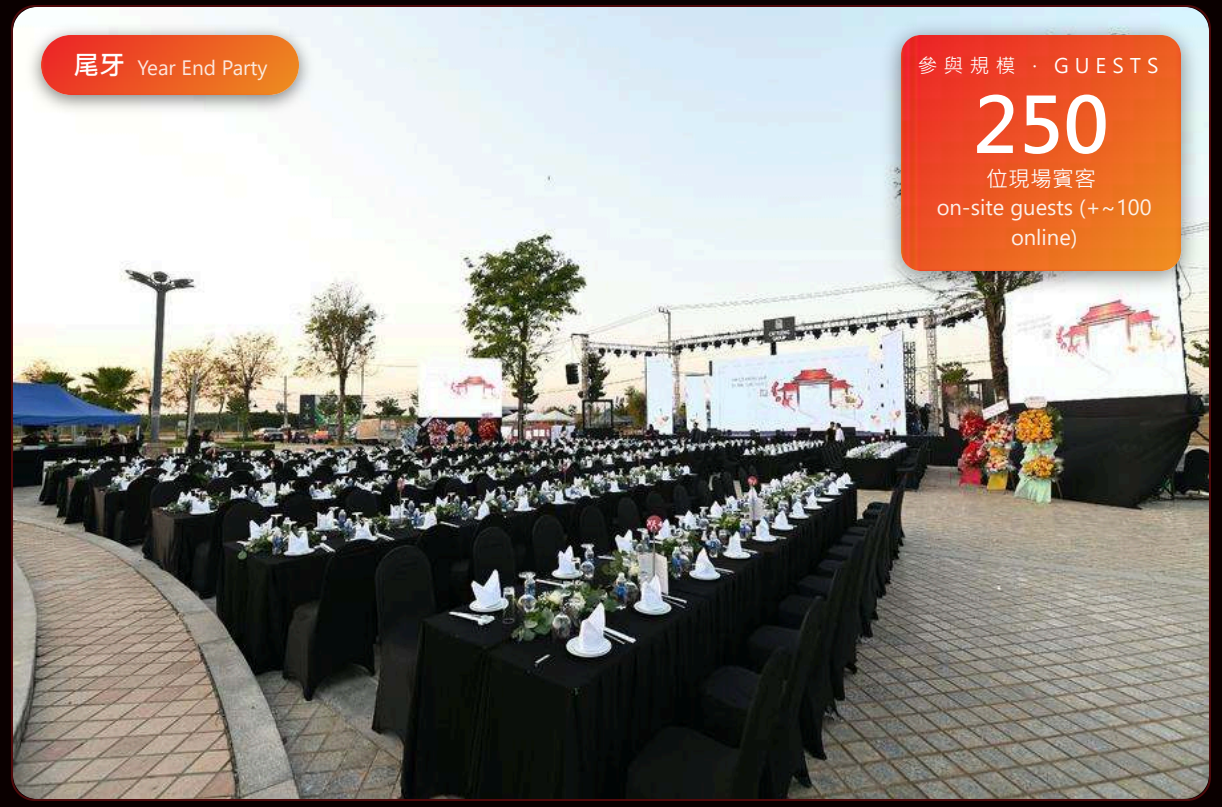
多年客戶 Long-term Client　區域會議 Regional Conference

JAPFA — 客戶感謝會議









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房地產 — 2023 年尾牙 · Đồng Xoài · 平福省

Real Estate — Year End Party 2023 · Đồng Xoài, Bình Phước

CÁT TƯỜNG — 溫故人生

Revisiting the Past, Cherishing Life

「回家之路」以「Cát Thị 年貨市集」重現——回憶、感恩與團圓成為體驗的核心。

"The journey home" recreated as the "Cát Thị Tet Market", where memory, gratitude and reunion become the heart of the experience.

DK 以「回歸」精神取代一般慶功晚宴：簽到區重現為 Cát Thị 年貨市集，分為平安、安康、如意、富貴四區；並運用 **3D 全像投影、Laser Mapping、LED 小提琴芭蕾**與園區煙火，加深情感層次——串連 250 位現場賓客與近 100 位線上賓客。

DK chose the spirit of "coming home" over a standard celebratory gala. The check-in area became the Cát Thị Tet Market with zones Bình An, An Khang, Như Ý and Phú Quý. **3D hologram, Laser Mapping and LED violin ballet** plus on-site fireworks deepened the emotion, connecting 250 on-site guests and nearly 100 online.

類型 Type	尾牙 · 混合式活動 **Year End Party · Hybrid event**
規模 Scale	250 現場 + 約 100 線上 **250 on-site + ~100 online**
技術 Tech	3D 全像投影 · Laser Mapping · LED 小提琴芭蕾 **3D Hologram · Laser Mapping · LED Violin Ballet**

情感設計 Emotional Design　說故事 Storytelling　Multimedia Show Multimedia Show

CÁT TƯỜNG — 溫故人生









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商用卡車 — 新品發表 · 2026

Commercial Trucks — Product Launch · 2026

ĐÔ THÀNH MOTOR — JP Series 新車發表

JP Series Launch

Đô Thành Motor 新款卡車系列發表——為本土商用車品牌打造的科技舞台。

Launch of Đô Thành Motor's new truck series: a technology stage for a domestic commercial-vehicle brand.

DK Entertainment Media 為 Đô Thành Motor 製作新款卡車發表節目，結合舞台、燈光與表演，向全國經銷商與配銷夥伴介紹新產品。

DK Entertainment Media produced Đô Thành Motor's new truck launch, combining stage, lighting and performances to introduce the products to dealers and distribution partners nationwide.

類型 Type	新品發表活動 **Product launch event**
地點 Venue	越南 · 2026 **Vietnam · 2026**

產品發表 Product Launch　商用車 Commercial Vehicles

ĐÔ THÀNH MOTOR — JP Series 新車發表















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農林業 — 遺產樹認定暨國家級表彰典禮 · 2023

Agro-Forestry — Heritage Tree Recognition & State Honor · 2023

TRƯỜNG TƯƠI GROUP — 遺產樹認定典禮

Heritage Tree Recognition Ceremony

認定 162 棵越南遺產樹群並接受三等勞動勳章——於平福省 Mã Đà 森林 379 小區舉行。

Recognition of the 162 Vietnam Heritage Trees and acceptance of the Third-Class Labor Order, held in Sub-zone 379, Mã Đà Forest, Bình Phước.

DK Entertainment Media 製作 162 棵越南遺產樹群認定典禮，以及國家頒授三等勞動勳章的受勳典禮——兼具自然保育與國家級表彰意義，並直接在平福省 Mã Đà 森林內舉行。

DK Entertainment Media produced the ceremony recognizing 162 Vietnam Heritage Trees and the reception of the Third-Class Labor Order awarded by the State, an event of nature conservation and state-level honor held right in Mã Đà Forest, Bình Phước.

類型 Type	遺產認定 · 國家級表彰 **Heritage recognition · State honor**
地點 Venue	平福省 Mã Đà 森林 379 小區 **Sub-zone 379, Mã Đà Forest, Bình Phước**

自然保育 Nature Conservation　國家級表彰 State Honor

TRƯỜNG TƯƠI GROUP — 遺產樹認定典禮









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科技 / IT — Gala Dinner 與海灘 EDM · 2023

Technology / IT — Gala Dinner & Beach EDM · 2023

NASHTECH — Pride The Waves

徹底打破傳統 gala dinner 形式——把海灘變成星空下的 EDM 體驗節。

Breaking the traditional gala-dinner format entirely: the beach becomes an EDM experience festival under the stars.

面對國際科技企業，DK 選擇最大膽的做法：將 gala dinner 搬到**戶外**，融入海景。雷射秀、LED 舞蹈、沉浸式燈光與現場音樂，加上海灘派對的能量，成就一場無法複製的年終之夜。

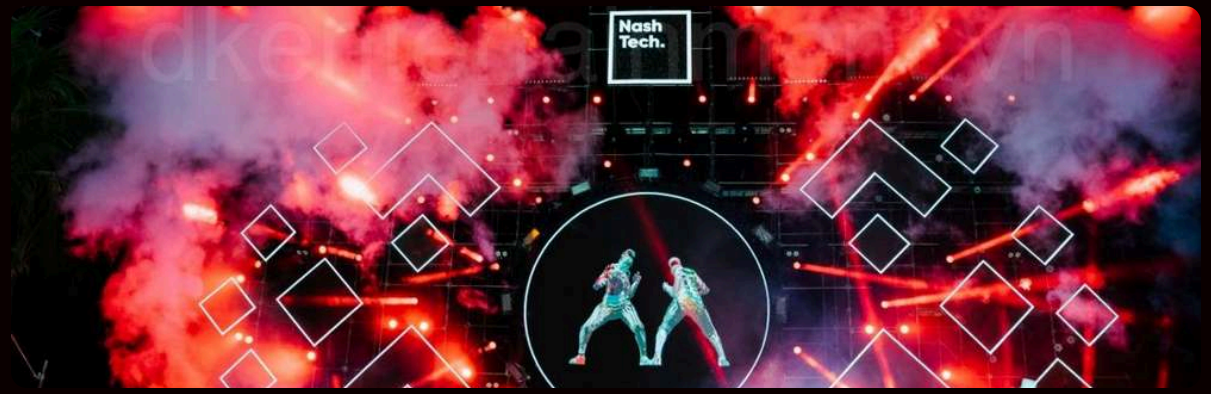
For an international tech company, DK took the boldest route: moving the gala dinner **outdoors** into the seascape. Laser show, LED dance, immersive lighting and live music, plus beach-party energy, made a year-end night that cannot be replicated.

類型 Type	Gala Dinner · 海灘 EDM 節 **Gala Dinner · Beach EDM Festival**
規模 Scale	約 300 位賓客 **About 300 guests**
空間 Space	戶外 · 海灘 **Outdoor · Beach**
技術 Tech	雷射秀 · LED 舞蹈 · 沉浸式燈光 **Laser Show · LED Dance · Immersive Lighting**

戶外活動 Outdoor Event　現場音樂 Live Music　EDM 體驗 EDM Experience

NASHTECH — Pride The Waves









成衣 — 尾牙暨成立 25 周年 · 2025

Garment — Year End Party & 25th Anniversary · 2025

VIỆT VƯƠNG — 25 年閃耀

25 Years of Shining

尾牙暨 25 周年里程碑——向歷史悠久的成衣企業四分之一世紀的歷程致敬。

A Year End Party marking the 25th-anniversary milestone, honoring a quarter-century journey of a long-established garment company.

Việt Vương 的 25 周年晚宴由 DK 編排成一場真正的演出：**空中吊繩舞**為亮點，搭配**鏡舞**與**LED 水鼓**，融合高端舞台燈光——以 multimedia 表演與互動 LED，刷新品牌形象。

DK staged Việt Vương's 25th-anniversary dinner as a true show: an **aerial rope dance** as the highlight, with a **mirror dance** and **LED water drums** under premium stage lighting, refreshing the brand image through multimedia performance and interactive LED.

類型 Type	尾牙 · 25 周年慶典 **Year End Party · 25th Anniversary**
規模 Scale	逾 1,000 位賓客 **1,000+ guests**
技術 Tech	空中吊繩舞 · 鏡舞 · LED 水鼓 **Aerial Rope · Mirror Dance · LED Water Drums**

25 周年 25th Anniversary　Multimedia 表演 Multimedia Performance　互動 LED Interactive LED

VIỆT VƯƠNG — 25 年閃耀













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成衣 — 2025 年度尾牙（2026 年舉行）

Garment — Year End Party 2025 (held 2026)

PROTRADE — 穩步前行，躍升突破

Steady Steps, Breakthrough Leaps

以多感官 multimedia 體驗打造 2025 年尾牙——全面革新企業內部活動的形象。

A multi-sensory multimedia experience for the 2025 Year End Party, refreshing the look of the company's internal events.

Protrade 2025 年尾牙由 DK 設計成一段體驗旅程：從簽到展位、全景舞台，到表演節目與全體乾杯時刻——結合 multimedia、互動 LED 與舞台設計，把內部聚會變成約 **2,000 人**的多感官演出之夜。

DK designed Protrade's 2025 Year End Party as an experience journey: from the check-in booth and panoramic stage to performances and the collective toast, combining multimedia, interactive LED and stage design into a multi-sensory show for about **2,000 people**.

類型 Type	尾牙 · 晚宴 **Year End Party · Gala Dinner**
規模 Scale	約 2,000 位賓客 **About 2,000 guests**
技術 Tech	Multimedia · 互動 LED · 舞台設計 **Multimedia · Interactive LED · Stage Design**

尾牙 Year End Party · Multimedia 體驗 Multimedia Experience · 舞台設計 Stage Design


NÂNG CÁI LY LÊN
Tết




CÔNG TY CỔ PHẦN MAY MẶC BÌNH DƯƠNG
Tiệc Tất Niên 2025



房地產 — 廣場落成暨解放 50 周年紀念 · 2022

Real Estate — Plaza Inauguration & 50th Liberation Anniversary · 2022

THÀNH PHƯƠNG — Adamas 廣場落成典禮

Adamas Plaza Inauguration

Adamas 廣場落成典禮結合祿寧縣解放 50 周年——平福省近 5,000 名賓客的大型文藝之夜。

The Adamas Plaza inauguration combined with the 50th Liberation Anniversary of Lộc Ninh: a large-scale arts night for nearly 5,000 guests in Bình Phước.

DK Entertainment Media 負責開發商 Thành Phương 的 **Adamas 廣場落成典禮**及**祿寧縣（Lộc Ninh）解放 50 周年紀念活動**。活動吸引近 5,000 名賓客，欣賞多位知名藝人與 Vũ Đoàn DK 帶來的精彩演出。

DK Entertainment Media organized developer Thành Phương's **Adamas Plaza inauguration** and the **50th Liberation Anniversary of Lộc Ninh**. Nearly 5,000 guests enjoyed performances by well-known artists and Vũ Đoàn DK.

類型 Type	落成典禮 · 解放 50 周年紀念 **Inauguration · 50th Liberation Anniv.**
規模 Scale	近 5,000 位賓客 **Nearly 5,000 guests**
地點 Venue	Adamas 廣場 · 祿寧縣 · 平福省 · 2022 **Adamas Plaza, Lộc Ninh, Bình Phước · 2022**

落成典禮 Inauguration　大型文藝之夜 Large-scale Arts Night

THÀNH PHƯƠNG — Adamas 廣場落成典禮











房地產 · 工業區 — 綠色社區日 · 2026

Real Estate · Industrial Park — Green Community Day · 2026

CÁT TƯỜNG GROUP — Aurora Green Run 2026



在 Rạng Đông 紡織工業區（Aurora IP）舉辦的首場社區路跑，揭開 2026 寧平「CTG ESG DAY — Aurora 綠色社區日」序幕。

The first community run at Rạng Đông Textile Industrial Park (Aurora IP), opening CTG ESG DAY — Aurora Green Community Day 2026 in Ninh Bình.

DK 於 2026/06/28 為 Cát Tường Group 在 **Rạng Đông 紡織工業區（Aurora IP）**舉辦系列活動：6 公里 **Aurora Green Run** 社區路跑、Rạng Đông Infrastructure 與 ACB 的**策略合作簽約儀式**，以及 Aurora Green Life 廠房與工人宿舍的**動土典禮**暨紅樹植樹儀式。

On 28 Jun 2026, DK organized a series of events for Cát Tường Group at **Rạng Đông Textile Industrial Park (Aurora IP)**: the 6 km **Aurora Green Run**, a **strategic cooperation signing** between Rạng Đông Infrastructure and ACB, and the **groundbreaking** of Aurora Green Life factories and worker housing with a mangrove-planting ritual.

類型 Type	社區路跑 · 簽約 · 動土 **Community Run · Signing · Groundbreaking**
規模 Scale	6 公里 · 500 名跑者 · 04:30–07:30 **6 km · 500 runners · 04:30–07:30**
地點 Venue	Rạng Đông 紡織工業區 – Aurora IP · 寧平省 · 2026/06/28 **Rạng Đông Textile IP – Aurora IP, Ninh Bình · 28 Jun 2026**

工業區活動 Industrial Park　ESG ESG　動土典禮 Groundbreaking

CÁT TƯỜNG GROUP — Aurora Green Run 2026









製造 — WTW 輸送系統投運暨隆安工廠試運營儀式 · 2026

Manufacturing — WTW Conveyor Launch & Long An Plant Trial Operation · 2026

寶鋼包装 BAOSTEEL — 隆安工廠啟用儀式

Long An Plant Launch Ceremony



儀式直接搭建於全新廠房內：迎賓拱門、儀式舞台、啟動儀式、揭牌儀式與貴賓廠區參觀動線，一次完成。

Staged inside the brand-new plant: welcome arch, ceremony stage, launch ritual, plaque unveiling and guest factory-tour route, all in one.

寶鋼製罐（越南）有限公司位於隆安省濱瀝縣富安盛工業區的鋁罐工廠，規劃面積達 190,000 平方米。DK 擔任**策劃與設計執行單位**——從迎賓拱門、儀式舞台、燈光系統、啟動及揭牌儀式，到貴賓的工廠參觀動線。活動在廠區內舉行，所有安排既確保儀式莊重，也嚴格遵守**廠區安全規範**。DK 亦承辦了該專案 2024 年的動土典禮。

Baosteel Can Making (Vietnam)'s aluminum-can plant in Phú An Thạnh Industrial Park, Bến Lức, Long An, covers a planned 190,000 m². DK was the **planning and design-execution unit**: welcome arch, ceremony stage, lighting, launch and plaque-unveiling rituals, and the guest tour route. Held inside the plant, every arrangement kept the ceremony dignified while strictly following **factory safety rules**. DK also organized the project's 2024 groundbreaking.

類型 Type	工廠啟用 · 試運營儀式 **Plant launch · trial operation**
規模 Scale	約 200 位賓客 **About 200 guests**
場地 Site	全新廠房內、廠區大門 **Inside the new plant & at the gate**
地點 Venue	富安盛工業區 · 濱瀝 · 隆安省 · 2026 **Phú An Thạnh IP, Bến Lức, Long An · 2026**

廠區活動 Factory Site · 迎賓拱門 Welcome Arch · 啟動儀式 Launch Ritual · 揭牌儀式 Plaque Unveiling

寶鋼包裝 BAOSTEEL — 隆安工廠啟用儀式













代表性 案例一覽

Selected Cases at a Glance

千人以上的大型活動 Large-Scale Events (1,000+)

2022	Thành Phương	解放 50 周年暨 Adamas 廣場落成（平福省） 50th Liberation Anniv. & Adamas Plaza (Bình Phước)	5,000+
2026	Tân Cảng Sài Gòn（SNP）	SNP Concert 2026（SECC） SNP Concert 2026 (SECC)	~5,000
2026	Protrade	2025 年度尾牙 Year End Party 2025	~2,000
2021	Cát Tường Group	Bến Thành Pearl 第二期開盤 Bến Thành Pearl Phase 2 launch	2,000+
2021	Cát Tường Group	Bến Thành Pearl 第一期開盤 Bến Thành Pearl Phase 1 launch	1,500+
2021	Cát Tường Group	商業四角地開盤（後江省威清市） Commercial quadrangle launch (Vị Thanh, Hậu Giang)	1,500
2025	Việt Vương	尾牙暨成立 25 周年 Year End Party & 25th anniversary	1,000+
2022	Thành Phương Land	投資人感謝晚會（平福省） Investor gala (Bình Phước)	1,000

廠區與工業區活動 Factory & Industrial-Park Events

2024	Baosteel Can Making	鋁罐工廠動土典禮（隆安省） Aluminum-can plant groundbreaking (Long An)	~200
2026	Baosteel Can Making	生產線啟用儀式（濱瀝．隆安省） Production-line launch (Bến Lức, Long An)	~200
2024	Haohua 越南	公司落成典禮（Vũ Đoàn DK 越中文化演出 7 支節目） Company inauguration (7 Vietnam–China acts by Vũ Đoàn DK)	~300
2026	Crest Furniture Holding	工廠落成典禮（胡志明市） Factory inauguration (Ho Chi Minh City)	~200
2026	Cát Tường Group	ESG 日 — Aurora 工業區（寧平省） ESG Day — Aurora IP (Ninh Bình)	~600

代表性 案例一覽

Selected Cases at a Glance

周年紀念慶典 Anniversary Celebrations

2022	Merap	成立 20 周年 20th anniversary	~200
2023	AlphaECC	成立 20 周年 20th anniversary	~200
2024	Vietcombank 東同奈	成立 10 周年 10th anniversary	~200
2025	DIC Holdings	成立 30 周年（頭頓） 30th anniversary (Vũng Tàu)	~300
2025	Teoxane	品牌 10 周年 Brand 10th anniversary	~300

晚宴與 Gala Gala Dinners

2023	NashTech	海灘 Gala Dinner 與 EDM 體驗 Beach gala dinner & EDM experience	~300
2023	Merap Lion	「Infinity」感恩晚宴 "Infinity" appreciation dinner	~200
2022	Chloe Gallery（Capella）	Galaxy Night Galaxy Night	~200
2022	Bosch	Gala 暨團隊活動 Gala & team building	~200

「賓客規模」為各場活動的估計人數。完整作品與影片請見 dkentertainment.vn；其他案例集可依需求另行提供。

Guest numbers are estimates for each event. Full works and videos are at dkentertainment.vn; other case collections are available on request.

4 個單位，一個表演科技生態系

Four Units, One Performance-Tech Ecosystem

十年來形成 4 個共享同一生態系的單位——從活動執行、舞團表演、互動科技到舞蹈培訓，由同一團隊整合。

Over ten years, four units have grown into one ecosystem: event execution, stage performance, interactive technology and dance training, integrated by one team.

DK Entertainment Media

dkentertainment.vn

核心公司——Creative Experience Agency，整體活動執行：從創意、導演、舞台到製作。

Core company: Creative Experience Agency delivering end-to-end events, from concept and direction to stage and production.

Vũ Đoàn DK

vudoan.vn

Performance Tech House——LED 互動舞蹈、Mapping、雷射等表演科技節目。

Performance Tech House: LED interactive dance, mapping, laser and other performance-tech acts.

VisionX Interactive

visionxinteractive.com

提供結合科技與藝術的表演科技方案，為參與者帶來多感官體驗。

Technology solutions that blend tech and art, delivering multi-sensory experiences.

DKE Dance Studio

dkedance.com

表演科技體驗與高階科技舞蹈培訓中心，培育生態系的表演團隊。

A performance-tech experience and high-tech dance training center that nurtures the ecosystem's performers.

期待與您攜手，
打造難忘的活動

Looking forward to creating an unforgettable event together

請告訴我們日期、場地與規模，我們將提供對應的概念與案例。

Tell us the date, venue and scale, and we will propose matching concepts and cases.

HOTLINE
+84 909 163 800

EMAIL
marketing@dkentertainment.vn

辦公室 · OFFICE
C7 Đường số 38, Phường An Khánh, 胡志明市, 越南

公司登記地址 · REGISTERED ADDRESS
129 Đường D1, Khu Dân Cư Him Lam, Phường Tân Hưng, 胡志明市

dkentertainment.vn