EVENT & ENTERTAINMENT

NEW IDEAS - NEW STORIES

公司简介暨活动实绩集

COMPANY PROFILE & EVENT PORTFOLIO

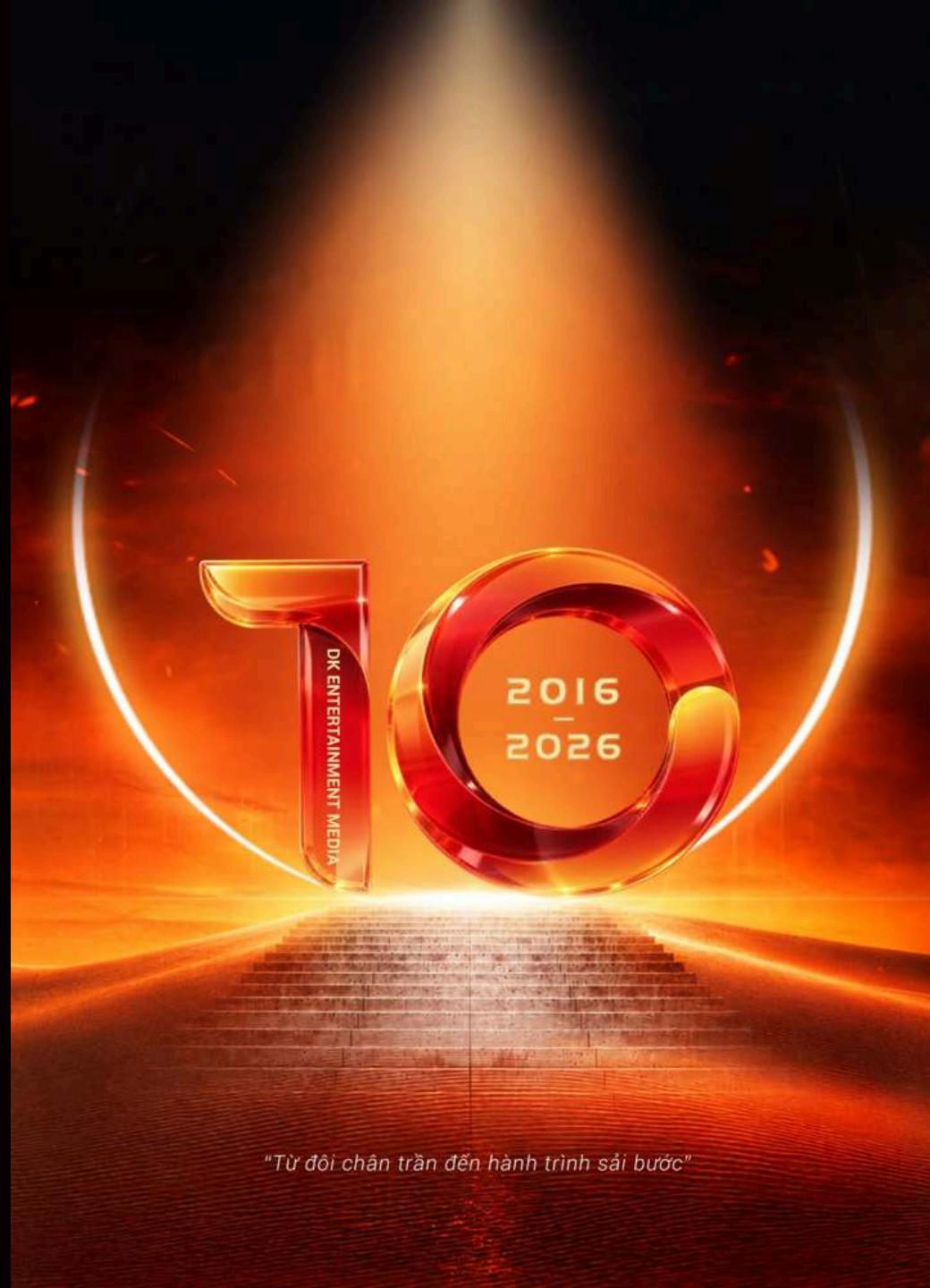
大型企业庆典 · 厂区活动 · 周年晚宴

Large-scale corporate celebrations · Factory-site events · Anniversary dinners

WEBSITE dkentertainment.vn

TEL +84 909 163 800

EMAIL marketing@dkentertainment.vn





公司简介 About Us

关于 DK Entertainment Media

DK Entertainment Media 成立于 2016 年，总部位于胡志明市，是一家集成式活动创意公司：从创意发想、总导演、舞台、表演科技到影像制作，一次到位。每个项目都是一则独特的品牌故事，服务对象涵盖跨国集团、银行、制药与房地产企业。

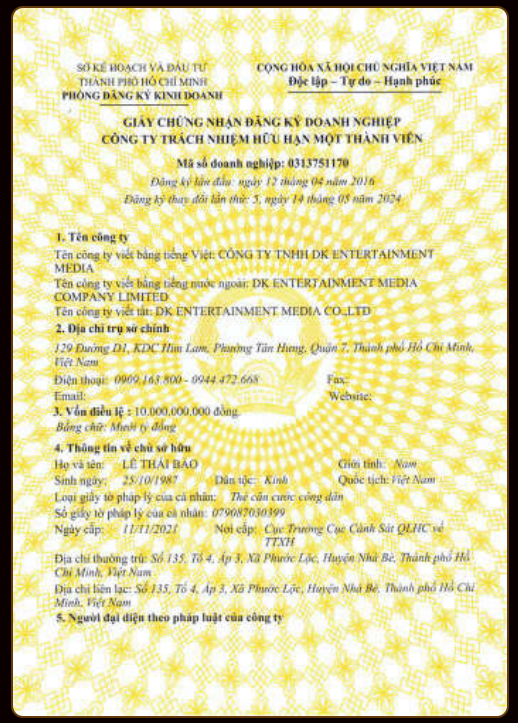
Founded in 2016 and headquartered in Ho Chi Minh City, DK Entertainment Media is an integrated creative event company covering concept, direction, staging, performance technology and visual production. Every project is a distinct brand story, serving multinational groups, banks, pharmaceutical and real-estate companies.

500+	150+	10+	2016
成功活动 Successful events	企业客户 Corporate clients	服务产业 Industries served	成立年份 Founded

法人 登记信息

Legal Entity Information

公司名称 Company name	CÔNG TY TNHH DK ENTERTAINMENT MEDIA
税籍编号 Tax code	0313751170
法定代表人 Legal representative	Lê Thái Bảo（创办人暨首席执行官、总导演） Founder & CEO, Director-General
成立年份 Founded	2016
办公室 Office	C7 Đường số 38, Phường An Khánh, 胡志明市, 越南
公司登记地址 Registered address	129 Đường D1, Khu Dân Cư Him Lam, Phường Tân Hưng, 胡志明市
网站 Website	dkentertainment.vn



SỞ KẾ HOẠCH VÀ ĐẦU TƯ
THÀNH PHỐ HỒ CHÍ MINH
PHÒNG ĐĂNG KÝ KINH DOANH

CỘNG HÒA XÃ HỘI CHỦ NGHĨA VIỆT NAM
Độc lập – Tự do – Hạnh phúc

GIẤY CHỨNG NHẬN ĐĂNG KÝ DOANH NGHIỆP
CÔNG TY TRÁCH NHIỆM HỮU HẠN MỘT THÀNH VIÊN

Mã số doanh nghiệp: 0313751170

Đăng ký lần đầu: ngày 12 tháng 04 năm 2016
Đăng ký thay đổi lần thứ: 5, ngày 14 tháng 05 năm 2024

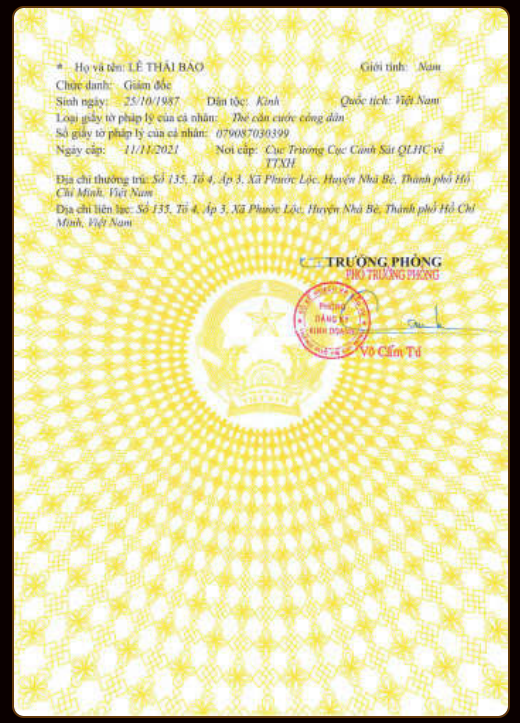
1. Tên công ty
Tên công ty viết bằng tiếng Việt: CÔNG TY TNHH DK ENTERTAINMENT MEDIA
Tên công ty viết bằng tiếng nước ngoài: DK ENTERTAINMENT MEDIA COMPANY LIMITED
Tên công ty viết tắt: DK ENTERTAINMENT MEDIA CO.,LTD

2. Địa chỉ trụ sở chính
129 Đường D1, KDC Him Lam, Phường Tân Hưng, Quận 7, Thành phố Hồ Chí Minh, Việt Nam
Điện thoại: *0909 165 800 - 0944 472 668* Fax:
Email: Website:

3. Vốn điều lệ: 10.000.000.000 đồng
Bằng chữ: Mười tỷ đồng

4. Thông tin về chủ sở hữu
Họ và tên: LÊ THÁI BẢO Giới tính: *Nam*
Sinh ngày: *25/10/1987* Dân tộc: *Kinh* Quốc tịch: *Việt Nam*
Loại giấy tờ pháp lý của cá nhân: *Thẻ căn cước công dân*
Số giấy tờ pháp lý của cá nhân: *079087030399*
Ngày cấp: *11/11/2021* Nơi cấp: *Cục Trưởng Cục Cảnh Sát QLHC về TTXH*
Địa chỉ thường trú: *Số 135, Tổ 4, Ấp 3, Xã Phước Lộc, Huyện Nhà Bè, Thành phố Hồ Chí Minh, Việt Nam*
Địa chỉ liên lạc: *Số 135, Tổ 4, Ấp 3, Xã Phước Lộc, Huyện Nhà Bè, Thành phố Hồ Chí Minh, Việt Nam*

5. Người đại diện theo pháp luật của công ty



* Họ và tên: LÊ THÁI BẢO Giới tính: *Nam*
Chức danh: *Giám đốc*
Sinh ngày: *25/10/1987* Dân tộc: *Kinh* Quốc tịch: *Việt Nam*
Loại giấy tờ pháp lý của cá nhân: *Thẻ căn cước công dân*
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TRƯỞNG PHÒNG
PHÓ TRƯỞNG PHÒNG

Võ Cẩm Tú

企业登记证书，统一编号 0313751170 — 2016 年 4 月 12 日首次登记，2024 年 5 月 14 日第 5 次变更。
Enterprise registration certificate no. 0313751170 — first registered 12 Apr 2016; 5th amendment 14 May 2024.

依活动类型，查看 DK 的实绩

DK's Track Record by Event Type

依活动类型整理 DK 已运行的实际案例：大型现场、厂区与工业区活动、周年庆典与晚宴。各案例详见后续页面。

Projects DK has delivered, grouped by event type: large live events, factory and industrial-park events, anniversary celebrations and gala dinners. Details follow in the next pages.

千人以上的大型现场 Large-Scale Live Events

具备千人以上大型现场的运行经验。

Experience executing large live events of 1,000+ guests.

- Thành Phương Adamas 广场落成典礼，近 5,000 人（2022）
  Adamas Plaza inauguration, ~5,000 guests (2022)
- Tân Cảng Sài Gòn（SNP） 感谢音乐会，约 5,000 人（2026）
  Appreciation concert, ~5,000 guests (2026)
- Protrade 年会，约 2,000 人（2026）
  Year End Party, ~2,000 guests (2026)
- Cát Tường Group 项目开盘，1,500–2,000 人（2021）
  Project sales launches, 1,500–2,000 guests (2021)
- Việt Vương 年会暨 25 周年，逾 1,000 人（2025）
  Year End Party & 25th anniversary, 1,000+ guests (2025)

厂区与工业区活动 Factory & Industrial-Park Events

在厂区与工业区内举行的仪式，兼顾庄重与厂区安全规范。

Ceremonies held inside plants and industrial parks, balancing dignity with factory safety rules.

- Baosteel Can Making 隆安：动土典礼（2024）、生产线激活仪式（2026）
  Long An: groundbreaking (2024), production-line launch (2026)
- Cát Tường Group Aurora 工业区 ESG 日（宁平，约 600 人，2026）
  ESG Day at Aurora IP (Ninh Bình, ~600 guests, 2026)
- Haohua 越南 公司落成典礼，越中文化演出（2024）
  Company inauguration with Vietnam–China cultural performances (2024)
- Crest Furniture Holding 工厂落成典礼（2026）
  Factory inauguration (2026)

依活动类型，查看 DK 的实绩

DK's Track Record by Event Type

周年纪念庆典 Anniversary Celebrations

20 周年是企业重要里程碑，需要兼具庄重与记忆点的叙事设计。

A 20th anniversary is a key corporate milestone and needs storytelling that is both dignified and memorable.

- Merap 成立 20 周年（2022）
  20th anniversary (2022)
- AlphaECC 成立 20 周年（2023）
  20th anniversary (2023)
- DIC Holdings 成立 30 周年（2025）
  30th anniversary (2025)
- Việt Vương 成立 25 周年（2025）
  25th anniversary (2025)
- Teoxane 品牌 10 周年（2025）
  Brand 10th anniversary (2025)

晚宴与表演节目 Gala Dinners & Performances

晚宴规模适中，重视气氛、节目与整体质感。

A mid-sized dinner where atmosphere, program and overall quality matter most.

- NashTech 海滩 Gala Dinner 与 EDM 体验，约 300 人（2023）
  Beach gala dinner & EDM experience, ~300 guests (2023)
- Merap Lion 「Infinity」感恩晚宴，约 200 人（2023）
  "Infinity" appreciation dinner, ~200 guests (2023)
- Chloe Gallery Galaxy Night，约 200 人（2022）
  Galaxy Night, ~200 guests (2022)
- Vũ Đoàn DK 自有表演团队：LED 交互舞蹈、雷射、现场演出
  In-house performance team: LED interactive dance, laser, live acts

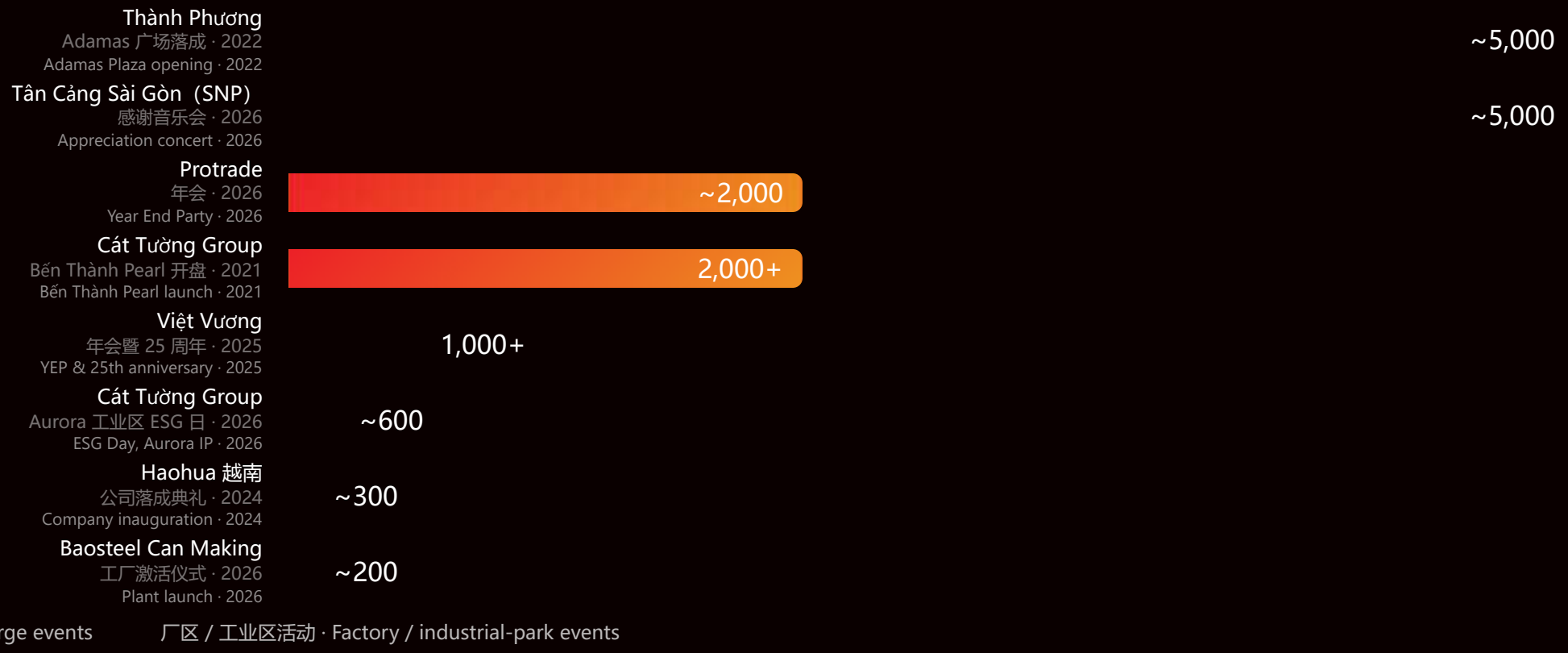
运行规模 Execution Scale

从 200 人到 5,000 人的 现场运行经验

Live-Event Experience from 200 to 5,000 Guests

DK 的案例涵盖千人以上的大型现场，也包含在工厂与工业区内举行的仪式。以下依宾客人数排列（人数为估计值）。

DK's portfolio spans large live events of 1,000+ guests as well as ceremonies held inside factories and industrial parks, ranked below by guest count (estimates).



说明：厂区与工业区内的案例，宾客规模约为 200–600 人；1,000 人以上的案例则在一般场地举行。

Note: factory and industrial-park cases range from about 200–600 guests, while the 1,000+ guest events were held at conventional venues.



港口物流 — 专属艺术节目 · 2026

Port & Logistics — Exclusive Art Program · 2026

SNP CONCERT 2026 — 串联与繁荣的和声

A Symphony of Connectivity and Prosperity

Tân Cảng Sài Gòn 以一场音乐之夜取代一般的感谢晚宴——以雄浑的原声音乐，讲述「走向大海」的旅程。

Tân Cảng Sài Gòn chose a night of music over a conventional appreciation dinner, telling its journey "to the open sea" through grand acoustic music.

受总承包商 **Việt Sinh Phát** 委托，DK Entertainment Media 与导演 **Lê Thái Bảo** 担任**总导演、艺术编排与节目制作**。越南顶尖艺人与 70 位乐团及合唱团艺术家同台，为 Tân Cảng Sài Gòn 的船公司、客户与合作伙伴，打造一场独一无二的艺术之夜。

Authorized by main contractor **Việt Sinh Phát**, DK Entertainment Media and director **Lê Thái Bảo** served as **Director, Artistic Choreographer and Program Producer**. Top Vietnamese artists joined 70 orchestra and choir performers for a one-of-a-kind artistic night for the shipping lines, customers and partners of Tân Cảng Sài Gòn.

类型 Type	专属艺术节目，非售票 Exclusive program, non-ticketed
规模 Scale	70 位乐团与合唱团艺术家 70 orchestra & choir artists
地点 Venue	SECC，胡志明市 · 2026/08/14 SECC, Ho Chi Minh City · 14 Aug 2026

总导演 Director　音乐制作 Music Production　现场管弦乐 Live Orchestra

SNP CONCERT 2026 — 串联与繁荣的和声

















02 / 18

食品营养 — 国际行程暨策略签约仪式 · 2025

Food & Nutrition — International Tour & Strategic Signing · 2025

NUTIFOOD — 澳洲行 × Lactalis Ingredients

Australia Tour × Lactalis Ingredients

澳洲之旅结合 NutiFood 与法国顶尖营养集团 Lactalis Ingredients 的全球策略签约仪式。

An Australia tour combined with the global strategic signing between NutiFood and Lactalis Ingredients, a leading nutrition group from France.

DK Entertainment Media 随行 Nutifood 赴澳洲出差，负责国际宾客团的全程运行与活动体验，包括与 Lactalis Ingredients 的**全球策略合作签约仪式**——验证了 DK 在越南境外的 **Event Logistics** 能力。

Accompanying Nutifood on its business trip to Australia, DK Entertainment Media handled all operations and event experience for the international delegation, including the **global strategic cooperation signing** with Lactalis Ingredients, proving DK's **event logistics** capability beyond Vietnam.

类型 Type	国际行程 · 策略签约仪式 International tour · strategic signing
伙伴 Partner	Lactalis Ingredients（法国） Lactalis Ingredients (France)
地点 Venue	澳洲 · 2025/05 Australia · May 2025

国际活动 International Event　签约仪式 Signing Ceremony　Event Logistics Event Logistics

NUTIFOOD — 澳洲行 × Lactalis Ingredients









03 / 18

人寿保险 — 感谢会议 · 2024

Life Insurance — Appreciation Conference · 2024

AIA — 客户感谢会议

Customer Appreciation Conference

陪伴市场上最大的人寿保险品牌之一，举办大型客户感谢活动。

Partnering one of the market's largest life-insurance brands on a large-scale customer appreciation program.

DK Entertainment Media 为 AIA 设计并制作感谢会议节目，结合舞台、灯光与表演节目，表扬优秀合作伙伴与代理人，符合国际保险集团的活动标准。

DK Entertainment Media designed and produced AIA's appreciation conference, combining stage, lighting and performances to honor outstanding partners and agents, to the standards of an international insurance group.

类型 Type	客户感谢会议 **Customer appreciation conference**
时间 Date	2024 **2024**

企业会议 Corporate Conference　舞台制作 Stage Production

AIA — 客户感谢会议







04 / 18

商业银行 — 成立周年庆典 · 2024

Commercial Bank — Founding Anniversary · 2024

VIETCOMBANK — 「乘风破浪」主题

"Riding the Waves" Concept

东同奈分行成立 10 周年——以 LED 南部传统服饰舞结合 Laser Mapping，讲述「乘风破浪、行远致远」的故事。

10th anniversary of the Đồng Đồng Nai branch: LED Áo Bà Ba dance combined with Laser Mapping tells the story of "riding the waves to go far".

Vũ Đoàn DK 以「乘风破浪」为主题编排 **LED Áo Bà Ba** 节目：越南南部传统服饰，结合可程序 LED 灯光与舞台 **Laser Mapping**，致敬分行十年的发展历程。

Vũ Đoàn DK staged an **LED Áo Bà Ba** act under the "Riding the Waves" concept: traditional Southern Vietnamese costumes combined with programmable LED lighting and stage **Laser Mapping**, honoring the branch's ten-year journey.

类型 Type	成立周年庆典 **Founding anniversary**
地点 Venue	东同奈 · 2024 **Đông Đồng Nai · 2024**
技术 Tech	LED Áo Bà Ba · Laser Mapping **LED Áo Bà Ba · Laser Mapping**

LED Áo Bà Ba LED Áo Bà Ba · Laser Mapping Laser Mapping · 乘风破浪 Riding the Waves

VIETCOMBANK — 「乘风破浪」主题









05 / 18

制药、医疗器材 — Merapers 重聚 · 2025

Pharma & Medical Devices — Merapers Reunion · 2025

MERAP — Merapers 重聚 2025

Merapers Reunion 2025

DK 最长期的合作客户之一——从区域会议到成立周年庆典。

One of DK's longest-standing clients, from regional conferences to founding anniversaries.

DK 在大叻筹办「Merapers 重聚 2025」——凝聚 Merap 全国业务团队的活动，延续多年合作（Merap 太平、广宁、岘港、Merap Lion「Infinity」与「Trọn Vẹn Yêu Thương」），是难得的长期伙伴关系见证。

DK organized "Merapers Reunion 2025" in Đà Lạt, a team-bonding program for Merap's nationwide sales force that continues a multi-year partnership (Merap Thái Bình, Quảng Ninh, Đà Nẵng, Merap Lion "Infinity" and "Trọn Vẹn Yêu Thương"), a rare proof of enduring partnership.

类型 Type	业务团队凝聚会议 **Sales-team engagement conference**
地点 Venue	大叻 · 2025 **Đà Lạt · 2025**

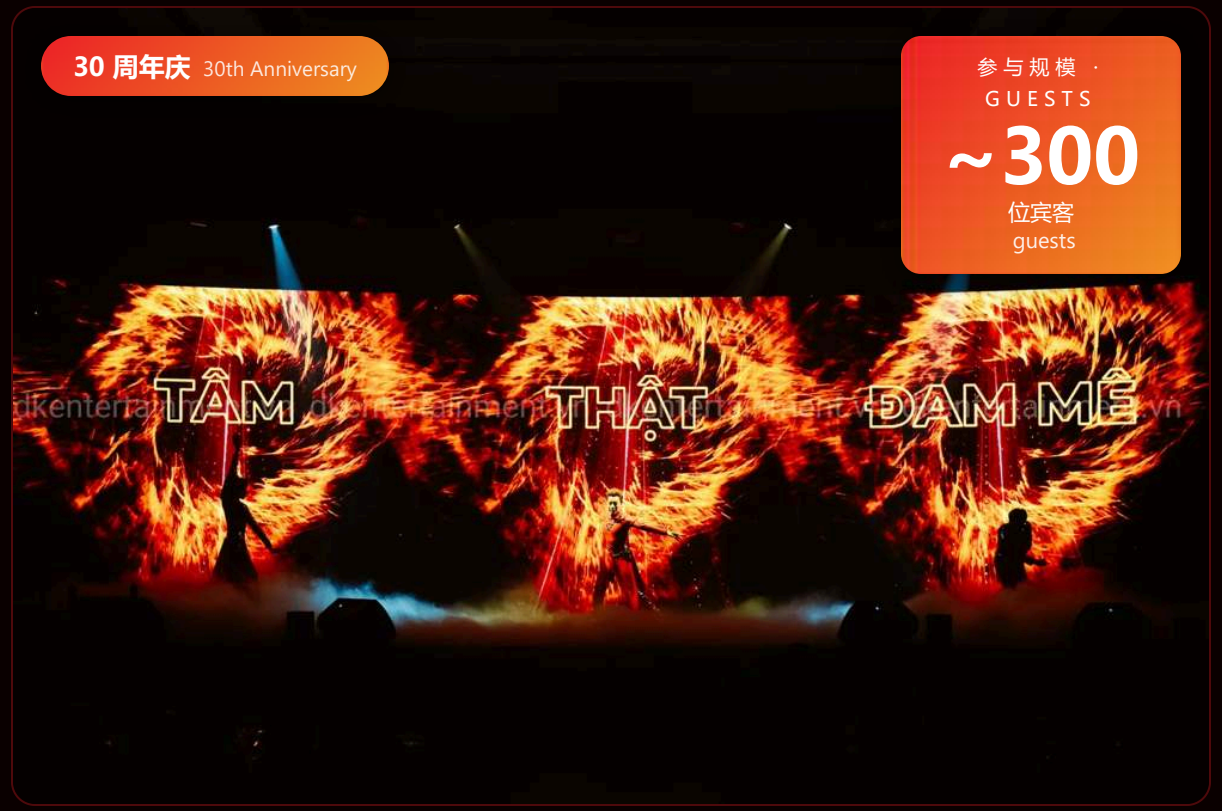
多年客户 Long-term Client　团队建设 Team Building

MERAP — Merapers 重聚 2025









06 / 18

房地产与投资建设 — 成立 30 周年 · 2025

Real Estate & Construction Investment — 30th Anniversary · 2025

DIC HOLDING — 成立 30 周年庆典

30th Anniversary Celebration

为大型房地产集团打造的 30 周年庆典——大型舞台与同步灯光效果。

A 30th-anniversary celebration for a major real-estate group, with a large stage and synchronized lighting.

DK 于头顿（Vũng Tàu）为 DIC Holding 制作 30 周年庆典节目，结合恢弘舞台、同步灯光与艺术表演，致敬集团三十年的发展历程。

In Vũng Tàu, DK produced DIC Holding's 30th-anniversary program, combining a grand stage, synchronized lighting and artistic performances to honor three decades of growth.

类型 Type	成立周年庆典 Founding anniversary
规模 Scale	约 300 位宾客 About 300 guests
地点 Venue	头顿 · 2025 Vũng Tàu · 2025

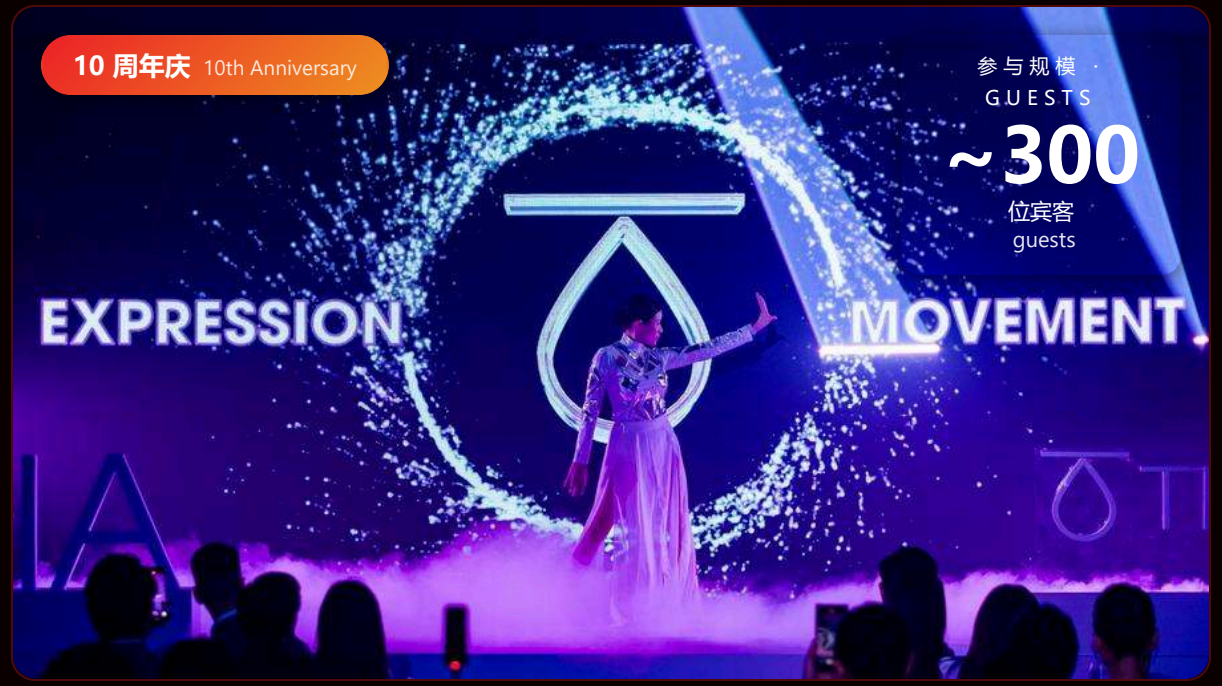
30 周年 30 Years　舞台制作 Stage Production

DIC HOLDING — 成立 30 周年庆典









07 / 18

国际高端美妆 — 品牌 10 周年 · 2025

International Premium Cosmetics — 10th Anniversary · 2025

TEOXANE — 品牌 10 周年庆典

Brand 10th Anniversary

为国际高端美妆品牌打造的纪念活动——每个细节皆达 premium 制作标准。

An anniversary event for an international premium cosmetics brand, with premium production standards in every detail.

DK 于胡志明市为 Teoxane 制作 10 周年庆典，亮点为 **Laser Mapping** 结合 **LED 球体**效果，打造符合国际高端美妆品牌格调的光影空间。

In Ho Chi Minh City, DK produced Teoxane's 10th-anniversary celebration, highlighted by **Laser Mapping** combined with **LED ball** effects, creating a light-and-shadow space worthy of an international premium cosmetics brand.

类型 Type	品牌周年庆典 **Brand anniversary**
规模 Scale	约 300 位宾客 **About 300 guests**
地点 Venue	胡志明市 · 2025 **Ho Chi Minh City · 2025**
技术 Tech	Laser Mapping · LED 球体 **Laser Mapping · LED Ball**

10 周年 10 Years · Laser Mapping Laser Mapping · Premium Stage Premium Stage

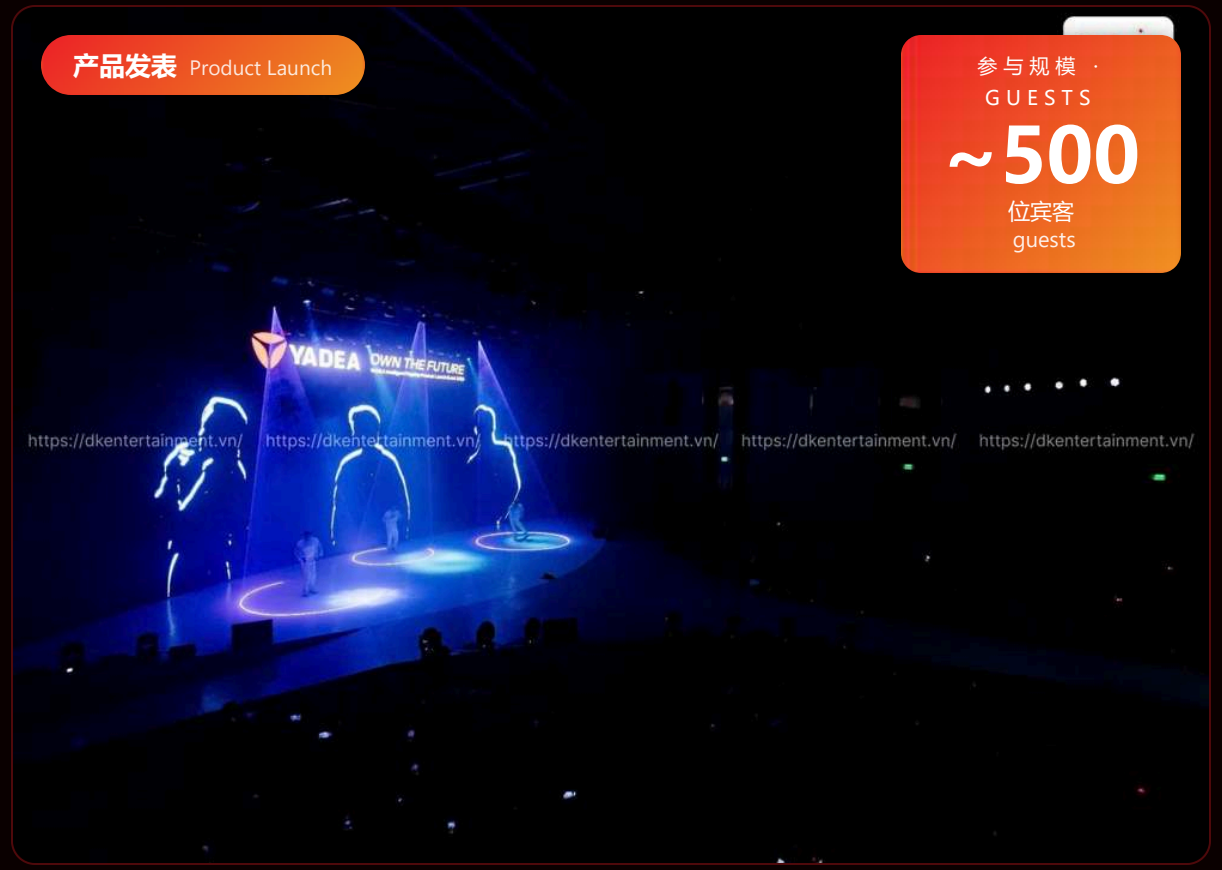
TEOXANE — 品牌 10 周年庆典











08 / 18

电动车 — 「Own The Future」新品发表 · 2025

Electric Vehicles — "Own The Future" Launch · 2025

YADEA — Own The Future

在胡志明市发表 Yadea 三款新电动车——为全球电动车品牌打造的高科技舞台。

Launching Yadea's three new electric models in Ho Chi Minh City: a high-tech stage for a global e-mobility brand.

DK Entertainment Media 全程制作 Yadea 新品发表：结合现代灯光舞台、科技表演效果与试乘体验，以「Own The Future」为主题凸显三款新电动车。

DK Entertainment Media produced Yadea's entire launch program, combining a modern lighting stage, performance-tech effects and test rides to showcase three new EV models under the "Own The Future" message.

类型 Type	新品发表活动 **Product launch event**
地点 Venue	胡志明市 · 2025 **Ho Chi Minh City · 2025**

产品发表 Product Launch　电动车 Electric Vehicle

YADEA — Own The Future









09 / 18

农牧食品 — 客户感谢会议 · 2023–2024

Agri-Livestock-Food — Customer Conferences · 2023–2024

JAPFA — 客户感谢会议

Customer Appreciation Conferences

DK 最长期的合作关系之一——连续陪伴北、南多届区域会议。

One of DK's longest partnerships, accompanying many regional conferences in the north and south.

DK 连续为 Japfa 筹办多场客户会议——从 2024 年永福省北部会议到 2023 年胡志明市会议，是与大型农牧集团长期可靠合作的见证。

DK organized successive customer conferences for Japfa, from the 2024 northern conference in Vĩnh Phúc to the 2023 conference in Ho Chi Minh City, proof of long-term reliability with a major agri-livestock group.

类型 Type	客户会议 **Customer conference**
地点 Venue	永福 · 胡志明市 · 2023–2024 **Vĩnh Phúc · HCMC · 2023–2024**

多年客户 Long-term Client　区域会议 Regional Conference

JAPFA — 客户感谢会议









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房地产 — 2023 年年会 · Đồng Xoài，平福省

Real Estate — Year End Party 2023 · Đồng Xoài, Bình Phước

CÁT TƯỜNG — 温故人生

Revisiting the Past, Cherishing Life

「回家之路」以「Cát Thị 年货市集」重现——回忆、感恩与团圆成为体验的内核。

"The journey home" recreated as the "Cát Thị Tet Market", where memory, gratitude and reunion become the heart of the experience.

DK 以「回归」精神取代一般庆功晚宴：签到区重现为 Cát Thị 年货市集，分为平安、安康、如意、富贵四区；并运用 **3D 全像投影、Laser Mapping、LED 小提琴芭蕾**与园区烟火，加深情感层次——串连 250 位现场宾客与近 100 位在线宾客。

DK chose the spirit of "coming home" over a standard celebratory gala. The check-in area became the Cát Thị Tet Market with zones Bình An, An Khang, Như Ý and Phú Quý. **3D hologram, Laser Mapping and LED violin ballet** plus on-site fireworks deepened the emotion, connecting 250 on-site guests and nearly 100 online.

类型 Type	年会 · 混合式活动 Year End Party · Hybrid event
规模 Scale	250 现场 + 约 100 在线 250 on-site + ~100 online
技术 Tech	3D 全像投影 · Laser Mapping · LED 小提琴芭蕾 3D Hologram · Laser Mapping · LED Violin Ballet

情感设计 Emotional Design　说故事 Storytelling　Multimedia Show Multimedia Show

CÁT TƯỜNG — 温故人生









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商用卡车 — 新品发表 · 2026

Commercial Trucks — Product Launch · 2026

ĐÔ THÀNH MOTOR — JP Series 新车发表

JP Series Launch

Đô Thành Motor 新款卡车系列发表——为本土商用车品牌打造的科技舞台。

Launch of Đô Thành Motor's new truck series: a technology stage for a domestic commercial-vehicle brand.

DK Entertainment Media 为 Đô Thành Motor 制作新款卡车发表节目，结合舞台、灯光与表演，向全国经销商与配销伙伴介绍新产品。

DK Entertainment Media produced Đô Thành Motor's new truck launch, combining stage, lighting and performances to introduce the products to dealers and distribution partners nationwide.

类型 Type	新品发表活动 **Product launch event**
地点 Venue	越南 · 2026 **Vietnam · 2026**

产品发表 Product Launch　商用车 Commercial Vehicles

ĐÔ THÀNH MOTOR — JP Series 新车发表















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农林业 — 遗产树认定暨国家级表彰典礼 · 2023

Agro-Forestry — Heritage Tree Recognition & State Honor · 2023

TRƯỜNG TƯƠI GROUP — 遗产树认定典礼

Heritage Tree Recognition Ceremony

认定 162 棵越南遗产树群并接受三等劳动勋章——于平福省 Mã Đà 森林 379 小区举行。

Recognition of the 162 Vietnam Heritage Trees and acceptance of the Third-Class Labor Order, held in Sub-zone 379, Mã Đà Forest, Bình Phước.

DK Entertainment Media 制作 162 棵越南遗产树群认定典礼，以及国家颁授三等劳动勋章的受勋典礼——兼具自然保育与国家级表彰意义，并直接在平福省 Mã Đà 森林内举行。

DK Entertainment Media produced the ceremony recognizing 162 Vietnam Heritage Trees and the reception of the Third-Class Labor Order awarded by the State, an event of nature conservation and state-level honor held right in Mã Đà Forest, Bình Phước.

类型 Type	遗产认定 · 国家级表彰 **Heritage recognition · State honor**
地点 Venue	平福省 Mã Đà 森林 379 小区 **Sub-zone 379, Mã Đà Forest, Bình Phước**

自然保育 Nature Conservation　国家级表彰 State Honor

TRƯỜNG TƯƠI GROUP — 遗产树认定典礼









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科技 / IT — Gala Dinner 与海滩 EDM · 2023

Technology / IT — Gala Dinner & Beach EDM · 2023

NASHTECH — Pride The Waves

彻底打破传统 gala dinner 形式——把海滩变成星空下的 EDM 体验节。

Breaking the traditional gala-dinner format entirely: the beach becomes an EDM experience festival under the stars.

面对国际科技企业，DK 选择最大胆的做法：将 gala dinner 搬到**户外**，融入海景。雷射秀、LED 舞蹈、沉浸式灯光与现场音乐，加上海滩派对的能量，成就一场无法拷贝的年终之夜。

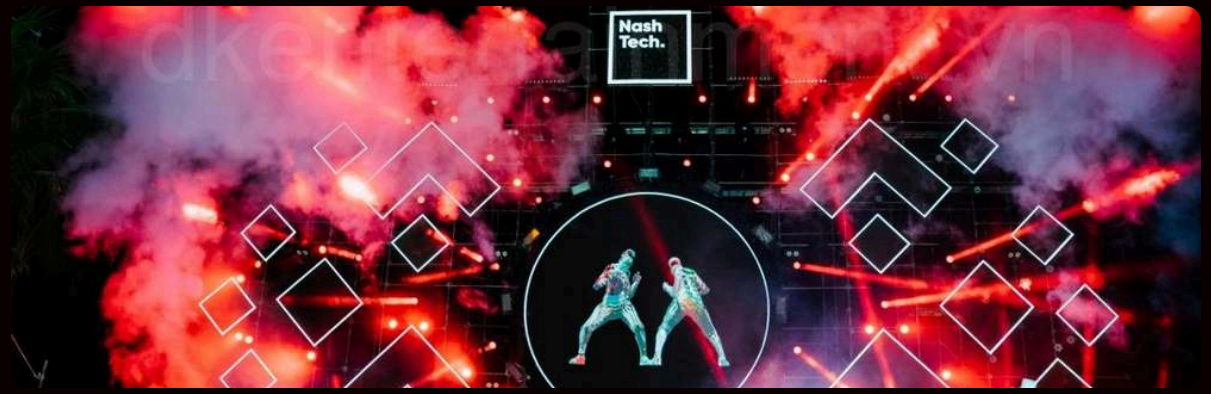
For an international tech company, DK took the boldest route: moving the gala dinner **outdoors** into the seascape. Laser show, LED dance, immersive lighting and live music, plus beach-party energy, made a year-end night that cannot be replicated.

类型 Type	Gala Dinner · 海滩 EDM 节 **Gala Dinner · Beach EDM Festival**
规模 Scale	约 300 位宾客 **About 300 guests**
空间 Space	户外 · 海滩 **Outdoor · Beach**
技术 Tech	雷射秀 · LED 舞蹈 · 沉浸式灯光 **Laser Show · LED Dance · Immersive Lighting**

户外活动 Outdoor Event　现场音乐 Live Music　EDM 体验 EDM Experience

NASHTECH — Pride The Waves









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成衣 — 年会暨成立 25 周年 · 2025

Garment — Year End Party & 25th Anniversary · 2025

VIỆT VƯƠNG — 25 年闪耀

25 Years of Shining

年会暨 25 周年里程碑——向历史悠久的成衣企业四分之一世纪的历程致敬。

A Year End Party marking the 25th-anniversary milestone, honoring a quarter-century journey of a long-established garment company.

Việt Vương 的 25 周年晚宴由 DK 编排成一场真正的演出：**空中吊绳舞**为亮点，搭配**镜舞**与**LED 水鼓**，融合高端舞台灯光——以 multimedia 表演与交互 LED，刷新品牌形象。

DK staged Việt Vương's 25th-anniversary dinner as a true show: an **aerial rope dance** as the highlight, with a **mirror dance** and **LED water drums** under premium stage lighting, refreshing the brand image through multimedia performance and interactive LED.

类型 Type	年会 · 25 周年庆典 Year End Party · 25th Anniversary
规模 Scale	逾 1,000 位宾客 1,000+ guests
技术 Tech	空中吊绳舞 · 镜舞 · LED 水鼓 Aerial Rope · Mirror Dance · LED Water Drums

25 周年 25th Anniversary | Multimedia 表演 Multimedia Performance | 交互 LED Interactive LED

VIỆT VƯƠNG — 25 年闪耀













成衣 — 2025 年度年会（2026 年举行）

Garment — Year End Party 2025 (held 2026)

PROTRADE — 稳步前行，跃升突破

Steady Steps, Breakthrough Leaps

以多感官 multimedia 体验打造 2025 年年会——全面革新企业内部活动的形象。

A multi-sensory multimedia experience for the 2025 Year End Party, refreshing the look of the company's internal events.

Protrade 2025 年年会由 DK 设计成一段体验旅程：从签到展位、全景舞台，到表演节目与全体干杯时刻——结合 multimedia、交互 LED 与舞台设计，把内部聚会变成约 **2,000 人**的多感官演出之夜。

DK designed Protrade's 2025 Year End Party as an experience journey: from the check-in booth and panoramic stage to performances and the collective toast, combining multimedia, interactive LED and stage design into a multi-sensory show for about **2,000 people**.

类型 Type	年会 · 晚宴 **Year End Party · Gala Dinner**
规模 Scale	约 2,000 位宾客 **About 2,000 guests**
技术 Tech	Multimedia · 交互 LED · 舞台设计 **Multimedia · Interactive LED · Stage Design**

年会 Year End Party · Multimedia 体验 Multimedia Experience · 舞台设计 Stage Design


NÂNG CÁI LY LÊN
Tết




CÔNG TY CỔ PHẦN MAY MẶC BÌNH DƯƠNG
Tiệc Tất Niên 2025



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房地产 — 广场落成暨解放 50 周年纪念 · 2022

Real Estate — Plaza Inauguration & 50th Liberation Anniversary · 2022

THÀNH PHƯƠNG — Adamas 广场落成典礼

Adamas Plaza Inauguration

Adamas 广场落成典礼结合禄宁县解放 50 周年——平福省近 5,000 名宾客的大型文艺之夜。

The Adamas Plaza inauguration combined with the 50th Liberation Anniversary of Lộc Ninh: a large-scale arts night for nearly 5,000 guests in Bình Phước.

DK Entertainment Media 负责开发商 Thành Phương 的 **Adamas 广场落成典礼**及**禄宁县（Lộc Ninh）解放 50 周年纪念活动**。活动吸引近 5,000 名宾客，欣赏多位知名艺人与 Vũ Đoàn DK 带来的精彩演出。

DK Entertainment Media organized developer Thành Phương's **Adamas Plaza inauguration** and the **50th Liberation Anniversary of Lộc Ninh**. Nearly 5,000 guests enjoyed performances by well-known artists and Vũ Đoàn DK.

类型 Type	落成典礼 · 解放 50 周年纪念 Inauguration · 50th Liberation Anniv.
规模 Scale	近 5,000 位宾客 Nearly 5,000 guests
地点 Venue	Adamas 广场，禄宁县，平福省 · 2022 Adamas Plaza, Lộc Ninh, Bình Phước · 2022

落成典礼 Inauguration　大型文艺之夜 Large-scale Arts Night

THÀNH PHƯƠNG — Adamas 广场落成典礼













房地产 · 工业区 — 绿色社区日 · 2026

Real Estate · Industrial Park — Green Community Day · 2026

CÁT TƯỜNG GROUP — Aurora Green Run 2026

在 Rạng Đông 纺织工业区（Aurora IP）举办的首场社区路跑，揭开 2026 宁平「CTG ESG DAY — Aurora 绿色社区日」序幕。

The first community run at Rạng Đông Textile Industrial Park (Aurora IP), opening CTG ESG DAY — Aurora Green Community Day 2026 in Ninh Bình.

DK 于 2026/06/28 为 Cát Tường Group 在 **Rạng Đông 纺织工业区（Aurora IP）**举办系列活动：6 公里 **Aurora Green Run** 社区路跑、Rạng Đông Infrastructure 与 ACB 的**策略合作签约仪式**，以及 Aurora Green Life 厂房与工人宿舍的**动土典礼**暨红树植树仪式。

On 28 Jun 2026, DK organized a series of events for Cát Tường Group at **Rạng Đông Textile Industrial Park (Aurora IP)**: the 6 km **Aurora Green Run**, a **strategic cooperation signing** between Rạng Đông Infrastructure and ACB, and the **groundbreaking** of Aurora Green Life factories and worker housing with a mangrove-planting ritual.

类型 Type	社区路跑 · 签约 · 动土 **Community Run · Signing · Groundbreaking**
规模 Scale	6 公里 · 500 名跑者 · 04:30–07:30 **6 km · 500 runners · 04:30–07:30**
地点 Venue	Rạng Đông 纺织工业区 – Aurora IP，宁平省 · 2026/06/28 **Rạng Đông Textile IP – Aurora IP, Ninh Bình · 28 Jun 2026**

工业区活动 Industrial Park · ESG ESG · 动土典礼 Groundbreaking

CÁT TƯỜNG GROUP — Aurora Green Run 2026









制造 — WTW 输送系统投运暨隆安工厂试运营仪式 · 2026

Manufacturing — WTW Conveyor Launch & Long An Plant Trial Operation · 2026

宝钢包装 BAOSTEEL — 隆安工厂激活仪式

Long An Plant Launch Ceremony



仪式直接搭建于全新厂房内：迎宾拱门、仪式舞台、启动仪式、揭牌仪式与贵宾厂区参观动线，一次完成。

Staged inside the brand-new plant: welcome arch, ceremony stage, launch ritual, plaque unveiling and guest factory-tour route, all in one.

宝钢制罐（越南）有限公司位于隆安省滨沥县富安盛工业区的铝罐工厂，规划面积达 190,000 平方米。DK 担任**策划与设计运行单位**——从迎宾拱门、仪式舞台、灯光系统、启动及揭牌仪式，到贵宾的工厂参观动线。活动在厂区内举行，所有安排既确保仪式庄重，也严格遵守**厂区安全规范**。DK 亦承办了该项目 2024 年的动土典礼。

Baosteel Can Making (Vietnam)'s aluminum-can plant in Phú An Thạnh Industrial Park, Bến Lức, Long An, covers a planned 190,000 m². DK was the **planning and design-execution unit**: welcome arch, ceremony stage, lighting, launch and plaque-unveiling rituals, and the guest tour route. Held inside the plant, every arrangement kept the ceremony dignified while strictly following **factory safety rules**. DK also organized the project's 2024 groundbreaking.

类型 Type	工厂激活 · 试运营仪式 **Plant launch · trial operation**
规模 Scale	约 200 位宾客 **About 200 guests**
场地 Site	全新厂房内、厂区大门 **Inside the new plant & at the gate**
地点 Venue	富安盛工业区，滨沥，隆安省 · 2026 **Phú An Thạnh IP, Bến Lức, Long An · 2026**

厂区活动 Factory Site · 迎宾拱门 Welcome Arch · 启动仪式 Launch Ritual · 揭牌仪式 Plaque Unveiling

宝钢包装 BAOSTEEL — 隆安工厂激活仪式













代表性 案例一览

Selected Cases at a Glance

千人以上的大型活动 Large-Scale Events (1,000+)

2022	Thành Phương	解放 50 周年暨 Adamas 广场落成（平福省） 50th Liberation Anniv. & Adamas Plaza (Bình Phước)	5,000+
2026	Tân Cảng Sài Gòn（SNP）	SNP Concert 2026（SECC） SNP Concert 2026 (SECC)	~5,000
2026	Protrade	2025 年度年会 Year End Party 2025	~2,000
2021	Cát Tường Group	Bến Thành Pearl 第二期开盘 Bến Thành Pearl Phase 2 launch	2,000+
2021	Cát Tường Group	Bến Thành Pearl 第一期开盘 Bến Thành Pearl Phase 1 launch	1,500+
2021	Cát Tường Group	商业四角地开盘（后江省威清市） Commercial quadrangle launch (Vị Thanh, Hậu Giang)	1,500
2025	Việt Vương	年会暨成立 25 周年 Year End Party & 25th anniversary	1,000+
2022	Thành Phương Land	投资人感谢晚会（平福省） Investor gala (Bình Phước)	1,000

厂区与工业区活动 Factory & Industrial-Park Events

2024	Baosteel Can Making	铝罐工厂动土典礼（隆安省） Aluminum-can plant groundbreaking (Long An)	~200
2026	Baosteel Can Making	生产线激活仪式（滨沥，隆安省） Production-line launch (Bến Lức, Long An)	~200
2024	Haohua 越南	公司落成典礼（Vũ Đoàn DK 越中文化演出 7 支节目） Company inauguration (7 Vietnam–China acts by Vũ Đoàn DK)	~300
2026	Crest Furniture Holding	工厂落成典礼（胡志明市） Factory inauguration (Ho Chi Minh City)	~200
2026	Cát Tường Group	ESG 日 — Aurora 工业区（宁平省） ESG Day — Aurora IP (Ninh Bình)	~600

代表性 案例一览

Selected Cases at a Glance

周年纪念庆典 Anniversary Celebrations

2022	Merap	成立 20 周年 20th anniversary	~200
2023	AlphaECC	成立 20 周年 20th anniversary	~200
2024	Vietcombank 东同奈	成立 10 周年 10th anniversary	~200
2025	DIC Holdings	成立 30 周年（头顿） 30th anniversary (Vũng Tàu)	~300
2025	Teoxane	品牌 10 周年 Brand 10th anniversary	~300

晚宴与 Gala Gala Dinners

2023	NashTech	海滩 Gala Dinner 与 EDM 体验 Beach gala dinner & EDM experience	~300
2023	Merap Lion	「Infinity」感恩晚宴 "Infinity" appreciation dinner	~200
2022	Chloe Gallery（Capella）	Galaxy Night Galaxy Night	~200
2022	Bosch	Gala 暨团队活动 Gala & team building	~200

「宾客规模」为各场活动的估计人数。完整作品与视频请见 dkentertainment.vn；其他案例集可依需求另行提供。

Guest numbers are estimates for each event. Full works and videos are at dkentertainment.vn; other case collections are available on request.

4 个单位，一个表演科技生态系

Four Units, One Performance-Tech Ecosystem

十年来形成 4 个共享同一生态系的单位——从活动运行、舞团表演、交互科技到舞蹈培训，由同一团队集成。

Over ten years, four units have grown into one ecosystem: event execution, stage performance, interactive technology and dance training, integrated by one team.

DK Entertainment Media

dkentertainment.vn

内核公司——Creative Experience Agency，整体活动运行：从创意、导演、舞台到制作。

Core company: Creative Experience Agency delivering end-to-end events, from concept and direction to stage and production.

Vũ Đoàn DK

vudoan.vn

Performance Tech House——LED 交互舞蹈、Mapping、雷射等表演科技节目。

Performance Tech House: LED interactive dance, mapping, laser and other performance-tech acts.

VisionX Interactive

visionxinteractive.com

提供结合科技与艺术的表演科技方案，为参与者带来多感官体验。

Technology solutions that blend tech and art, delivering multi-sensory experiences.

DKE Dance Studio

dkedance.com

表演科技体验与高端科技舞蹈培训中心，培育生态系的表演团队。

A performance-tech experience and high-tech dance training center that nurtures the ecosystem's performers.

期待与您携手，
打造难忘的活动

Looking forward to creating an unforgettable event together

请告诉我们日期、场地与规模，我们将提供对应的概念与案例。

Tell us the date, venue and scale, and we will propose matching concepts and cases.

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